ECONOMIC OUTLOOK 2026

DECEMBER 15, 2026
11:00 AM - 1:15 PM

CHARLOTTE CONVENTION CENTER
CROWN BALLROOM

SPONSORSHIP PACKET



2026 ECONOMIC OUTLOOK



Brian Moynihan
Chair of the Board and CEO
Bank of America Corporation



Harry Sideris
President and CEO
Duke Energy

MODERATOR



David Tepper
President and CEO
Tepper Sports and Entertainment



Andrea Smith

PARTNER FOR PURPOSE

PRESENTING SPONSOR - $25,000 (Exclusive)
Recognized as exclusive partner at the Economic Outlook designed to celebrate excellence in business.

- 16 Admissions and Premier table placement
- Premier table placement
- Company Logo in Digital Program and Website
- Website Link in Digital Program
- Social Media Recognition
- Company Logo on Individual Table Settings
- Opportunity to Provide Branded Item at event
- Opportunity to partner for pre-event buzz through video, blog post or social media
- Post-event recap with recognition

GOLD SPONSOR - $12,500
Recognized as a supportive partner at the Economic Outlook designed to celebrate excellence in business.

- Table of 8 Admissions
- Premier table placement
- Company Logo in Digital Program and Website
- Website Link in Digital Program
- Social Media Recognition
- Company Logo on Individual Table Settings

SILVER SPONSOR - $7,500
Recognized as a supportive partner at the Economic Outlook designed to celebrate excellence in business.

- Table of 8 Admissions
- Premier table placement
- Company Logo in Digital Program and Website
- Social Media Recognition
- Company Logo on Individual Table Settings

PATRON SPONSOR - $3,500
Recognized as a supportive partner at the Economic Outlook designed to celebrate excellence in business.

- Table of 8 Admissions
- Company Logo on Individual Table Settings

LEVERAGE WITH LYLES



2026 CITIZEN OF THE CAROLINAS

Vi Lyles
Former Mayor
City of Charlotte

FRIENDS OF CITIZEN OF THE CAROLINAS SPONSOR- $10,000
Recognized as partner at the Economic Outlook during the celebration of Vi Lyles.

- Table of 8 Admissions
- Premier table placement
- Logo on Invite and Website
- Logo on Screen During Event
- Logo in Digital Program in Citizen of the Carolina section

SUPPORTERS OF CITIZEN OF THE CAROLINAS SPONSOR- $5,000
Recognized as partner at the Economic Outlook during the celebration of Vi Lyles.

- 4 Admissions
- Logo on Screen During Event
- Logo in Digital Program in Citizen of the Carolina section