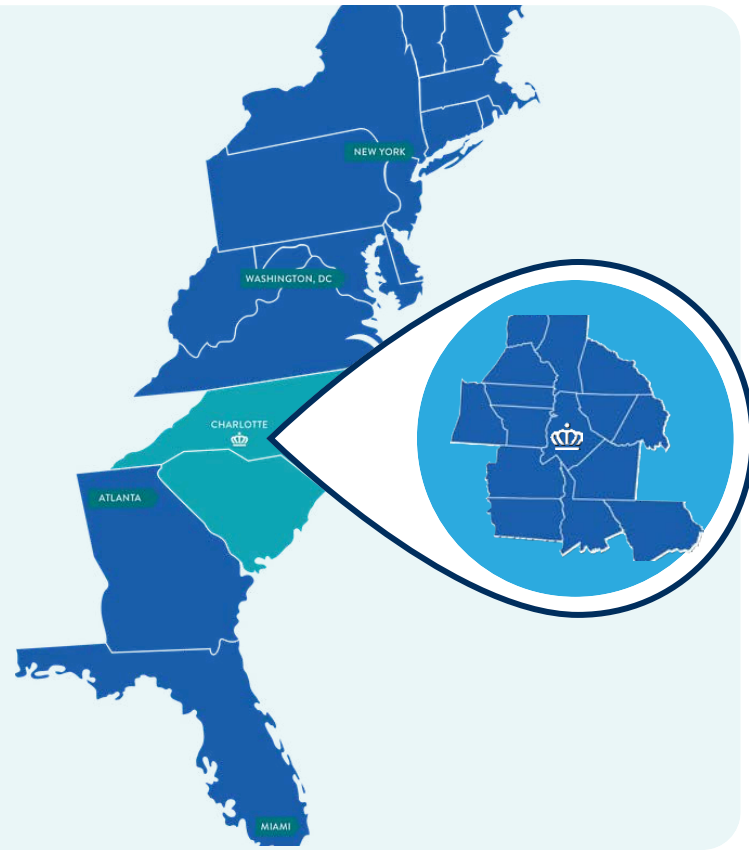


THE CHARLOTTE REGION: THE TOP DESTINATION FOR FDI



2.9M

POPULATION

1.6M

LABOR FORCE

1,000

INTERNATIONAL FIRMS



**15-COUNTY REGION SPANNING
NORTH AND SOUTH CAROLINA**

\$255B GDP

EQUIVALENT TO THAT OF HUNGARY

TOP 10

U.S. CITY FOR FOREIGN DIRECT INVESTMENT (FINANCIAL TIMES, 2023)

#7

BUSIEST AIRPORT IN THE WORLD

#1

STATE FOR BUSINESS



TARGET SECTORS:



TO LEARN MORE ABOUT FDI IN THE CHARLOTTE REGION, SCAN HERE:



LOWER COST OF LIVING THAN ATLANTA, DALLAS, MIAMI, & NEW YORK CITY

FOREIGN DIRECT INVESTMENT IN THE CHARLOTTE REGION



SINCE 2020:

140

FDI ANNOUNCEMENTS

14,000

JOBS ANNOUNCED

\$4.4B

CAPITAL INVESTMENT



2,000 JOBS

FINANCIAL SERVICES



520 JOBS

U.S. HEADQUARTERS



325 JOBS

MACHINERY
MANUFACTURING



100 JOBS

NUTRACEUTICALS
MANUFACTURING



74 JOBS

ENERGY COMPONENTS
MANUFACTURING

INTERNATIONAL PRESENCE + MAJOR EMPLOYERS

 **GERMANY**
(220 FIRMS)



DAIMLER

SCHAEFFLER

SIEMENS

 **UNITED KINGDOM**
(120 FIRMS)



 **CANADA**
(100 FIRMS)



GILDAN



 **JAPAN**
(90 FIRMS)



HITACHI



Nippon Electric Glass

LOKUMA

TOYOTA
RACING

 **ITALY**
(65 FIRMS)



BONOMI
NORTH AMERICA



 **SWITZERLAND**
(65 FIRMS)



CLARIANT

octapharma
plasma



UBS

 **FRANCE**
(60 FIRMS)



certainteed
SAINT-GOBAIN



AIRCRAFT TIRE CORPORATION

Schneider
Electric