

Q2 2025

# GROWTH REPORT

# Q2 2025 Review

**\$1,123,765,800 capital investment**

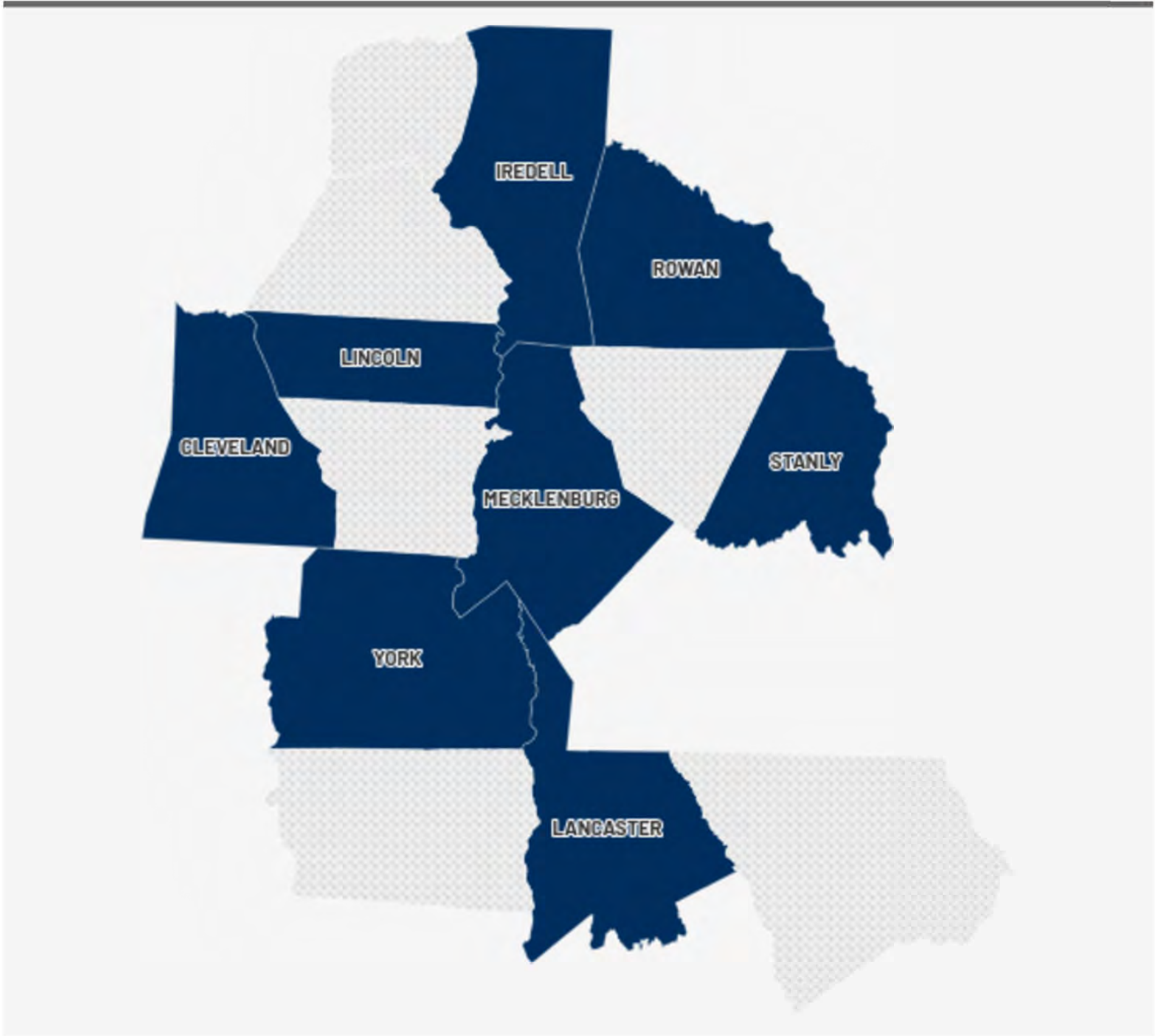
**2,492 announced jobs**

**3.6% unemployment rate**

The Charlotte Region is experiencing a robust economic environment, as seen by the major capital investment and job announcements. This expansion points to a bright future with ongoing prospects for workforce development and economic stability, as well as high company confidence and an increasing employment market.

# Announced Investment Activity

Q2 2024 vs. Q2 2025

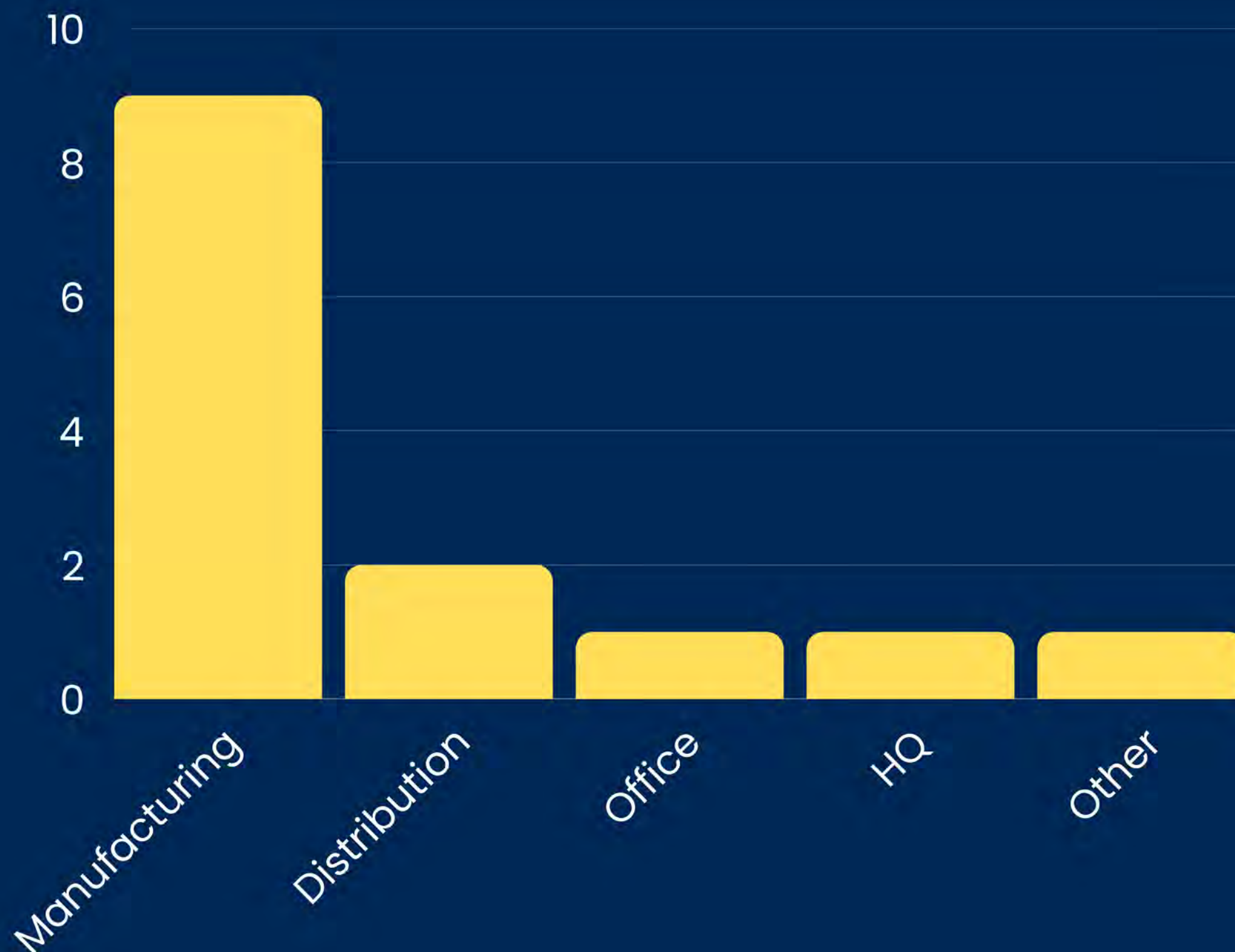


Click on the highlighted counties for more details.

Source: Announcements provided from regional county partners. List updated as of July 2025.

## Projects by Type

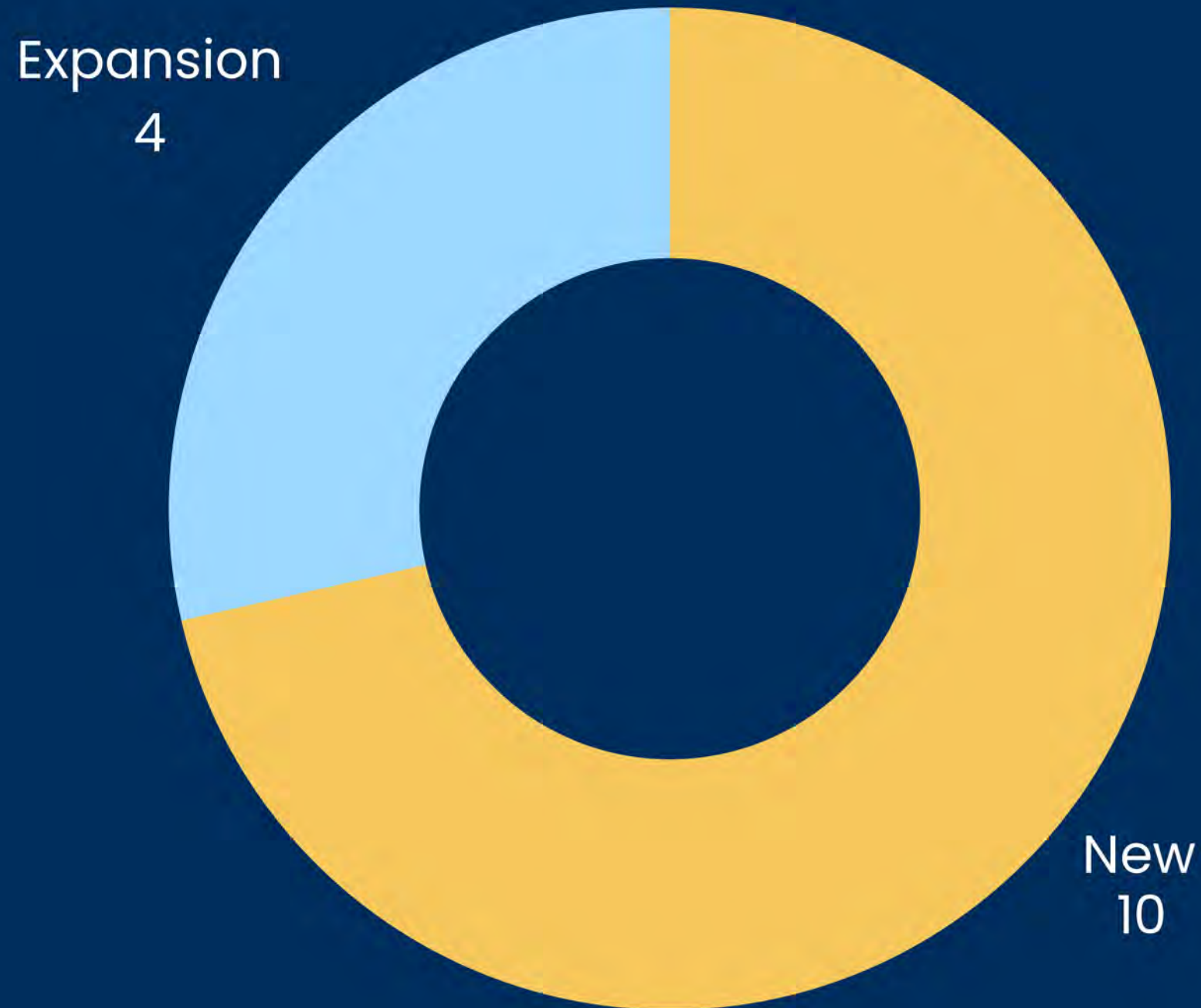
Q2 2025



Manufacturing continues to dominate investment activity in the region. Over the past five years, 76% of announced projects have been in the manufacturing sector. This trend remains consistent, with 64% of projects announced this quarter also falling within the manufacturing category.

# New & Expanding

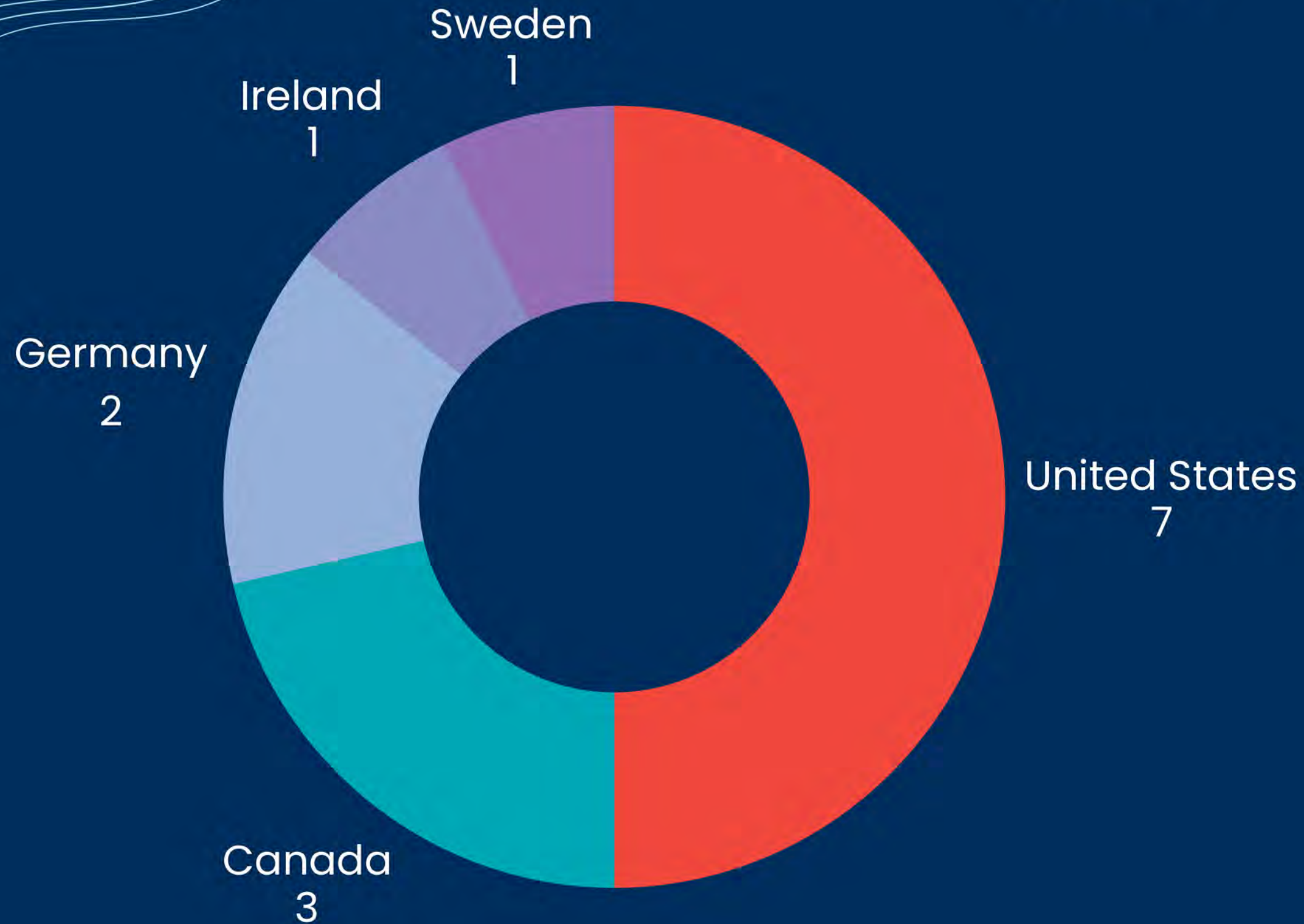
## Q2 2025



New investment represented 71% of total activity this quarter, compared to 51% in Q2 2024. This marks a notable increase in the proportion of new projects.

# Foreign Investment

Q2 2025



Foreign investments make up half of all investment this quarter, with companies represented from Sweden, Ireland, Germany, and Canada. Compared to the past 5 years where the U.S. has represented 68% of investments, this quarter has had more foreign investment than usual.

# A Heavy Hitting Quarter for Manufacturing in the Region

**8 of the 14 counties had announced projects with a total of 14 announcements**

## **9 of 14 Announced Projects this Quarter Were Manufacturing Related**

- The Charlotte Region is experiencing a significant influx of diverse manufacturing industries, ranging from aerospace manufacturing to textiles
- Jabil Inc., a leader in engineering, supply chain, and manufacturing solutions, expects to create 1,181 new jobs in Rowan County. The company says it will invest approximately \$500 million over several years to establish a manufacturing facility supporting cloud and AI data center customers.
- Growth reflects expansion across various high-value sectors, underscoring region's attractiveness as a hub for innovation and advanced manufacturing

Two States.  
**One  
Focused  
Region.**



# THE RESEARCH TEAM

Services include demographic and economic trend research, industry research and deep dives, economic impact analysis, site selection and mapping analysis, and custom reporting.



Shawn Cummins  
Senior Economic Research Associate  
scummins@charlotteregion.com  
(704) 378-1304