CHARLOTTE REGIONAL BUSINESS ALLIANCE®

CITY OF CHARLOTTE

Mecklenburg County, NC, with a minority-majority population, has something for everyone. The county has a high quality of life highlighted by diverse cultural and recreational opportunities. Six Fortune 500 companies have HQs in Mecklenburg County. Charlotte, located within Mecklenburg County, serves as a major transportation hub with easy access interstates 77, 85 and 40, the east coast ports in Wilmington, NC; Charleston, SC; and Norfolk, VA., and international flights. Anchored by Bank of America and Truist Bank HQs, Mecklenburg County is the known as the second largest financial center in the U.S.. Less known is the county is the largest manufacturing employment center in North Carolina. The region offers a skilled workforce, competitive tax rates, and government support that makes this an attractive area for current and future business growth.

POPULATION **930,043**

EST POPULATION 991,373 (2030)

MEDIAN AGE 34.9

LABOR FORCE 752,042

REGIONAL LABOR FORCE 1,565,059
(CHARLOTTE REGION)

TOP 5 LARGEST SECTORS BY EMPLOYMENT PERCENTAGES

MANAGEMENT	14.5% : 75446
ADMINISTRATIVE SUPPORT	10.1% : 52,879
FINANCIAL SERVICES	10.1% : 52,750
SALES	9.2% : 48,014
LOGISTICS AND DISTRIBUTION	9.2% : 48,014

EDUCATIONAL INSTITUTIONS

- University of North Carolina Charlotte
- Central Piedmont Community College
- Queens University of Charlotte
- DeVry University
- Johnson & Wales University
- Johnson C. Smith University
- Southeastern College
- Chamberlain University
- Carolinas College of Health Sciences

MAJOR EMPLOYERS

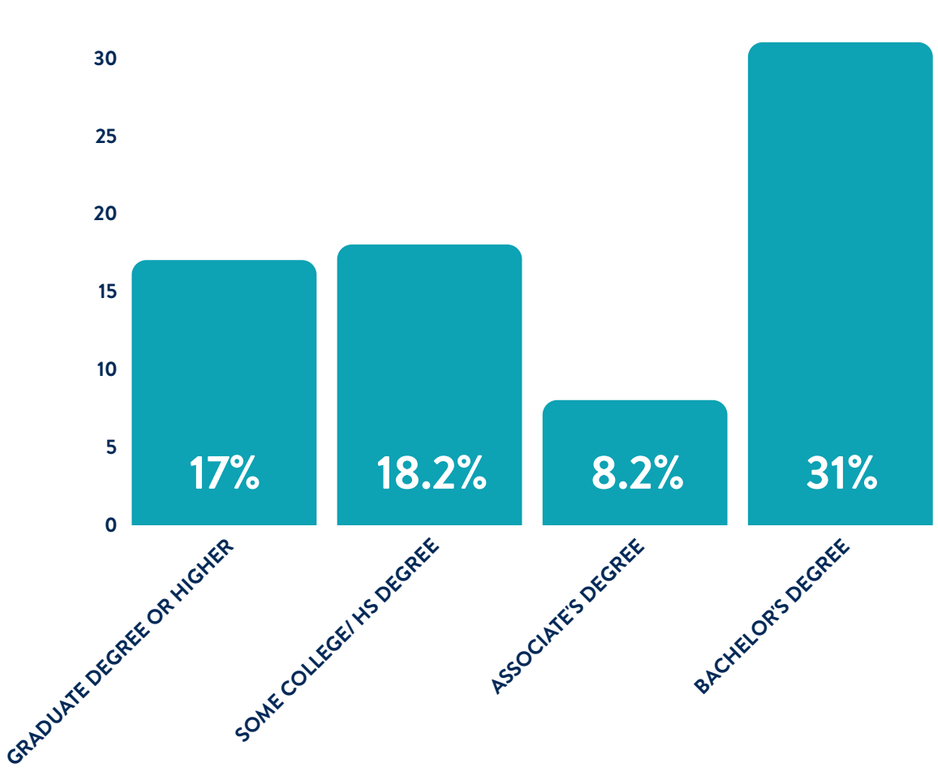
- Atrium Health
- Bank of America
- Duke Energy
- Novant Health
- Spectrum
- Wells Fargo

INCOME

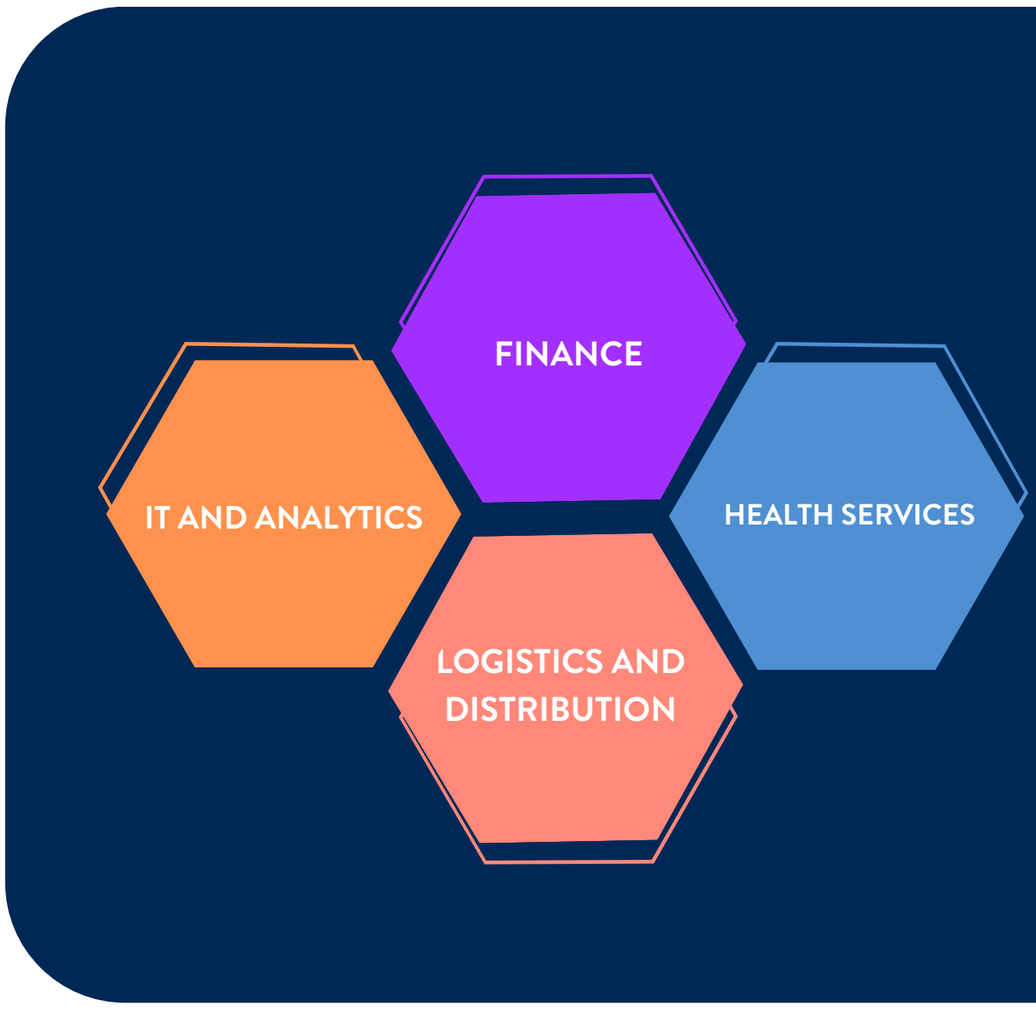
MEDIAN HOUSEHOLD INCOME	AVERAGE WAGE
$80,421	31.48/hr

EDUCATION POPULATION AGE 25+

HIGH SCHOOL GRADUATION RATE **84%**
POST SECONDARY DEGREE **56.9%**



INDUSTRY CLUSTERS



TRANSPORTATION/ ACCESS

AVERAGE RESIDENT COMMUTE TIME: 24.1 MINUTES

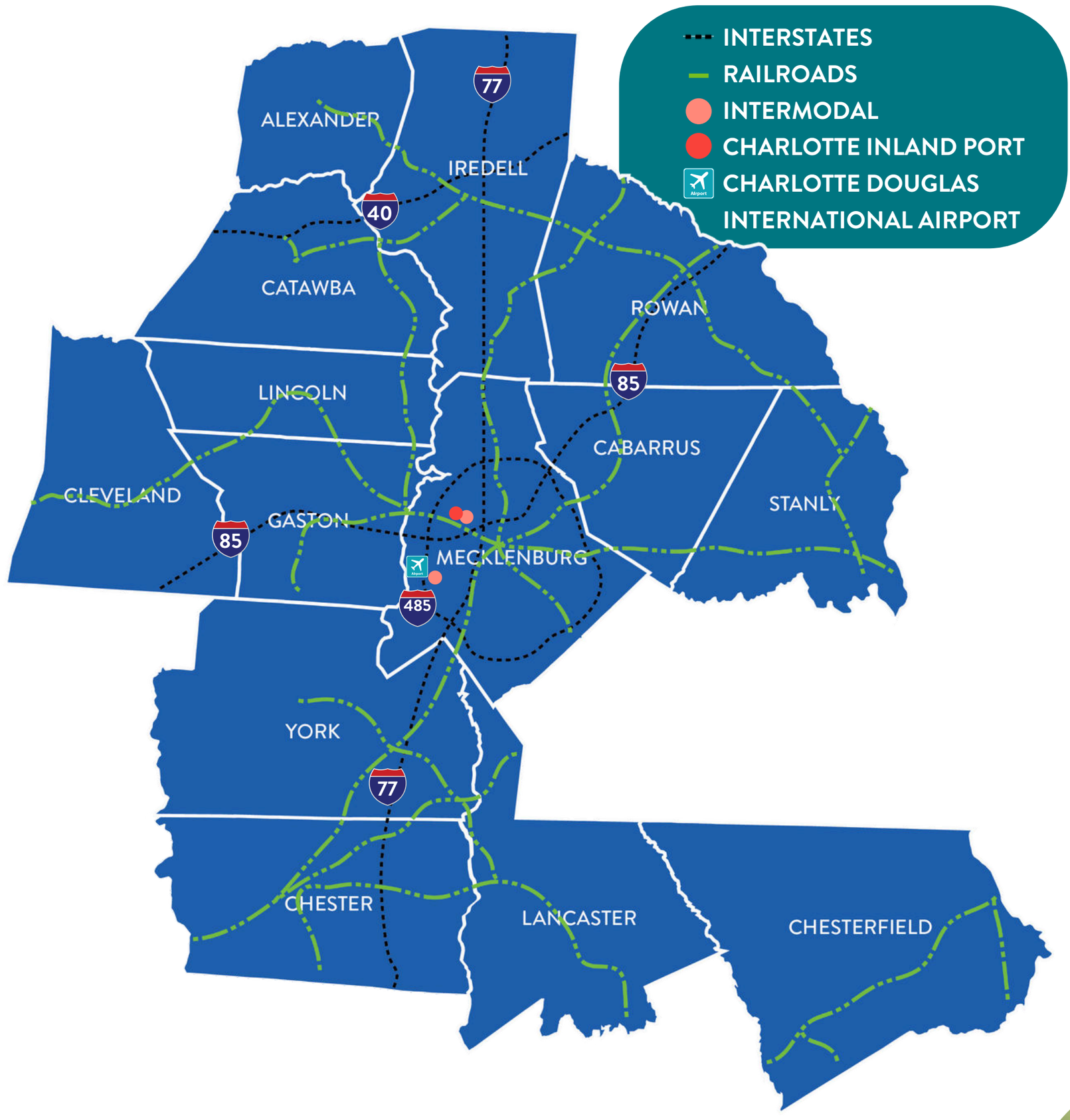
CLOSEST INTERSTATE HIGHWAY ACCESS: INTERSTATES 77, 24, 85 AND HIGHWAYS 90, 64 , 127

RAIL – CSX TRANSPORTATION, NORFOLK SOUTHERN , CAROLINIAN, CRESCENT

AIRPORT – CLT INTERNATIONAL AIRPORT –7TH BUSIEST AIRPORT IN THE WORLD

WITHIN A 2-DAY TRUCKING TIME OVER 70% OF THE US POPULATION IS ACCESSIBLE AND 35% IS ACCESSIBLE WITHIN 1-DAY OF TRUCKING

PORTS – 3 DEEP-WATER PORTS WITHIN 250 MILES, CHARLOTTE INLAND PORT AND 2 INTERMODAL FACILITIES (CSX AND NORFOLK SOUTHERN)



Matthew Dufore

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City of Charlotte