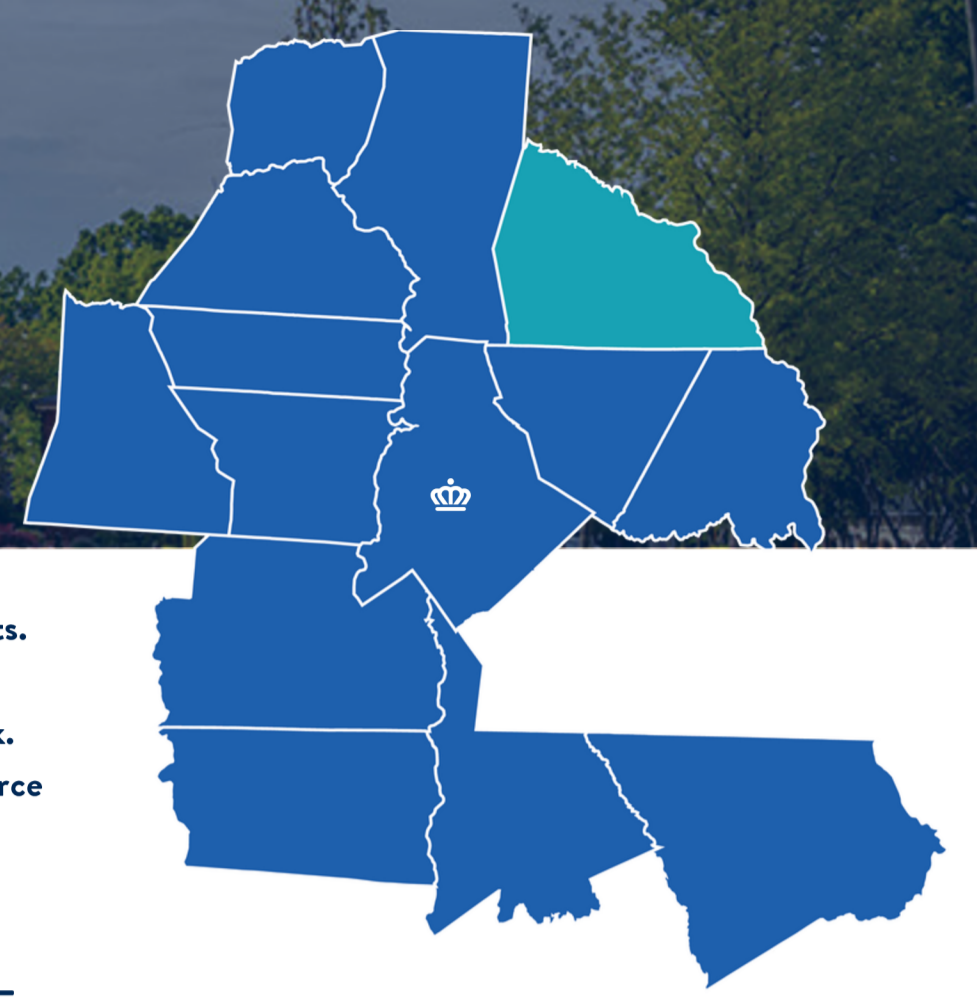


# ROWAN COUNTY

Cities/ Towns: Salisbury, China Grove, Rockwell, Cleveland, Spencer, Landis,



Strategically positioned midway between Charlotte and the Triad, Rowan County offers unparalleled access to two major metropolitan markets. With over 3 million square feet of industrial space currently under construction, Rowan County is one of the hottest markets in the region. Businesses here benefit from a pro-business environment, including a seven-day permitting guarantee that ensures your project stays on track. With a 1.4 million-person labor force within a 60-minute drive, industry-leading talent is right at your doorstep. Rowan EDC provides workforce solutions and concierge business services tailored to your needs, helping you quickly connect with the resources necessary for success. Choose Rowan County—where business meets opportunity.

## POPULATION 151,214



EST POPULATION 168,975 (2030)

MEDIAN AGE 39.9

LABOR FORCE 69,486

REGIONAL LABOR FORCE 1,536,696  
(CHARLOTTE REGION)

## INCOME

MEDIAN HOUSEHOLD  
INCOME

\$63,750



AVERAGE WAGE

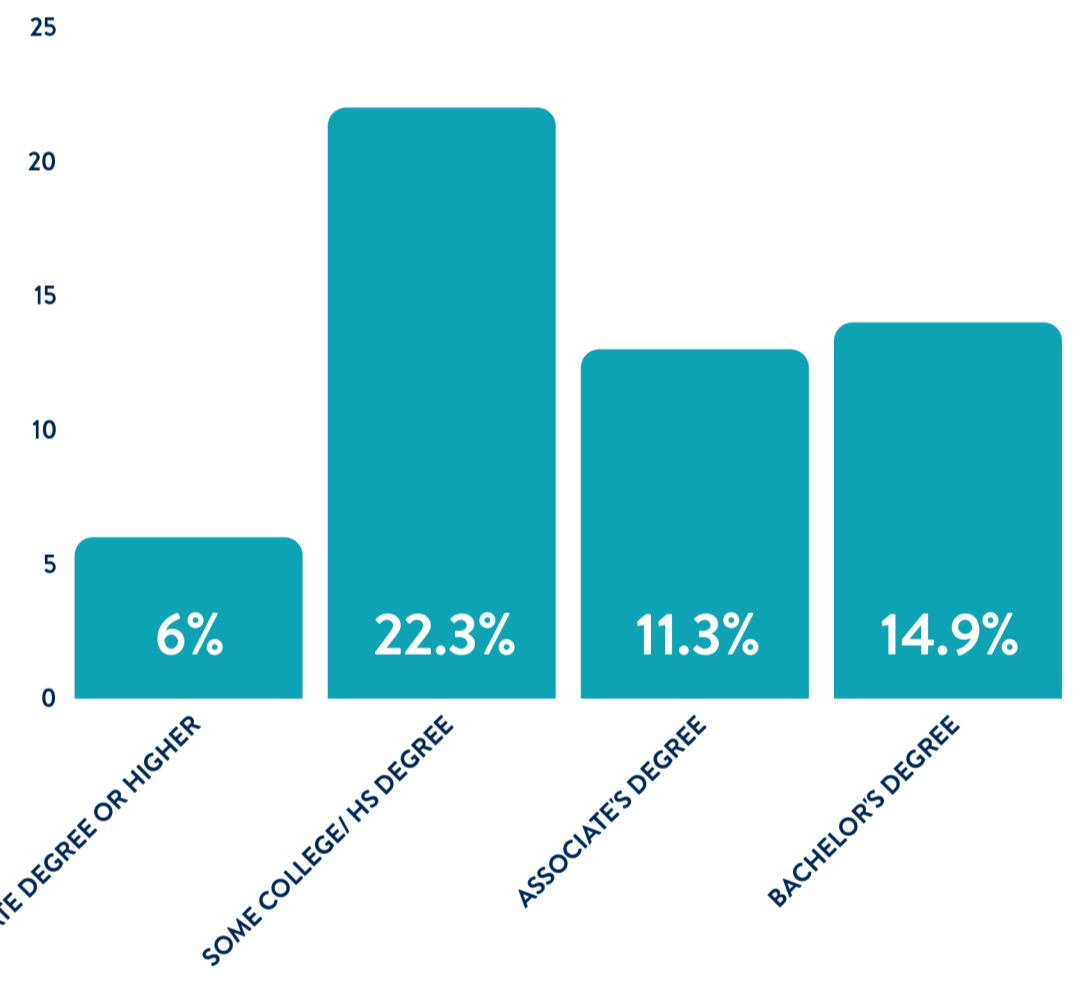
20.74/hr



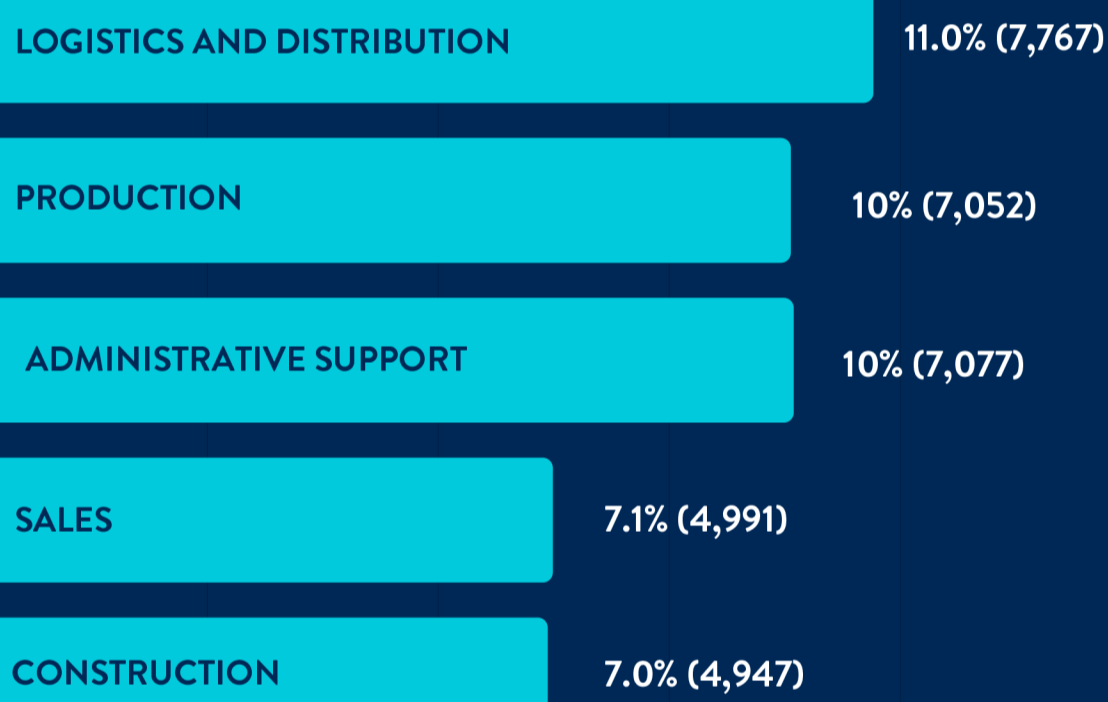
13.7% (6,279)

## EDUCATION POPULATION AGE 25+

HIGH SCHOOL GRADUATION RATE 88.4 %  
POST SECONDARY DEGREE 54.5%



## TOP 5 LARGEST SECTORS BY EMPLOYMENT PERCENTAGES



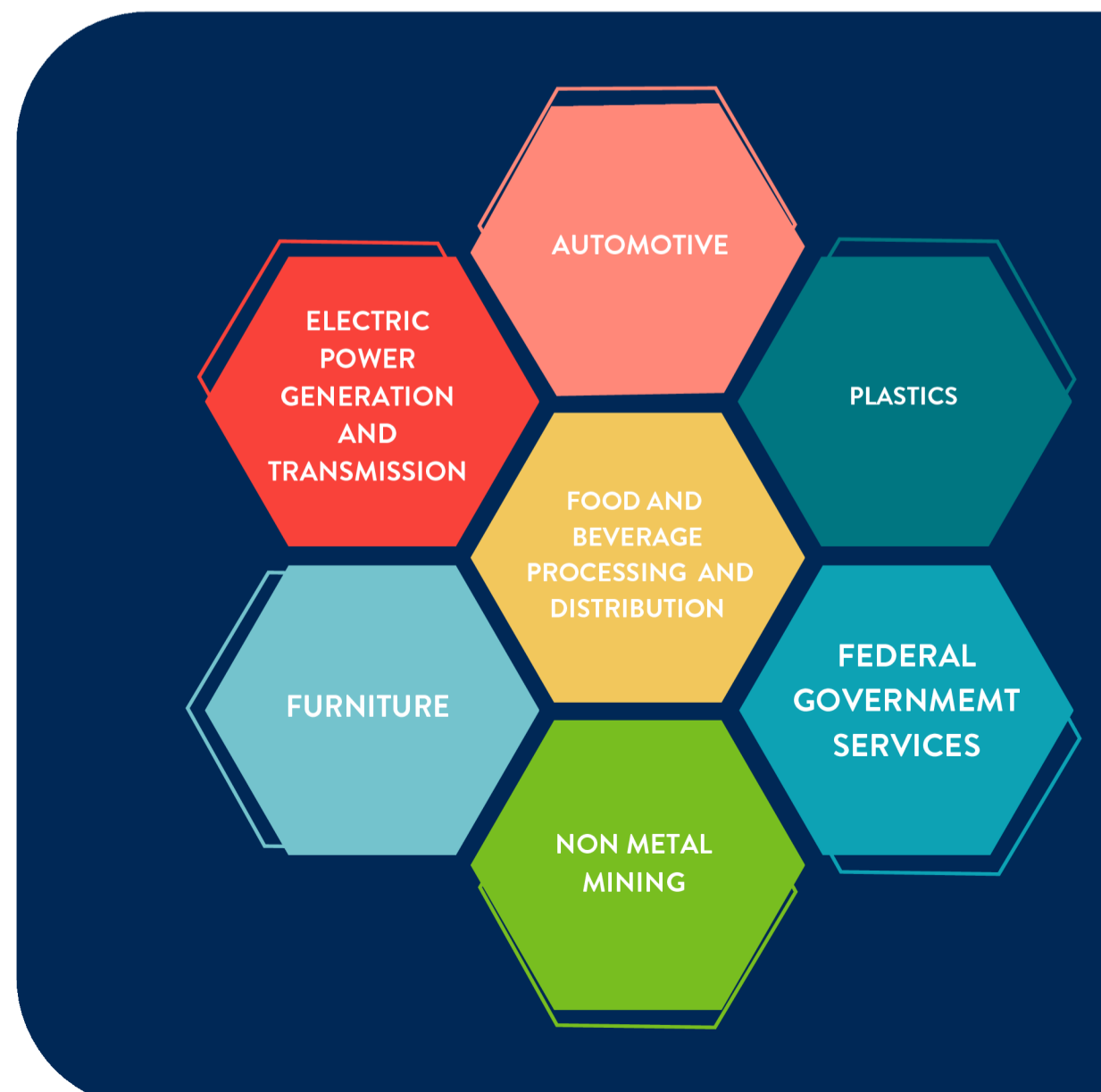
## EDUCATIONAL INSTITUTIONS



## MAJOR EMPLOYERS



## INDUSTRY CLUSTERS

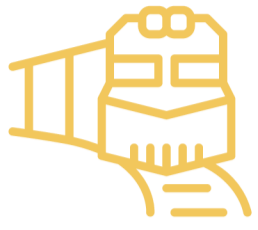


# TRANSPORTATION/ ACCESS



**AVERAGE RESIDENT COMMUTE TIME: 25.6 MINUTES**

**CLOSEST INTERSTATE HIGHWAY ACCESS: INTERSTATES 77, 24, 85 AND HIGHWAYS 90, 64 , 127**



**RAIL – CSX TRANSPORTATION, NORFOLK SOUTHERN , PIEDMONT, CRESCENT**



**AIRPORT – 40-50 MINUTES TO CLT INTERNATIONAL AIRPORT –7TH BUSIEST AIRPORT IN THE WORLD**

**LOCAL AIRPORT: MID-CAROLINA REGIONAL AIRPORT (RUQ)**



**WITHIN A 2-DAY TRUCKING TIME OVER 70% OF THE US POPULATION IS ACCESSIBLE AND 35% IS ACCESSIBLE WITHIN 1-DAY OF TRUCKING**



**PORTS – 3 DEEP-WATER PORTS WITHIN 250 MILES, CHARLOTTE INLAND PORT AND 2 INTERMODAL FACILITIES (CSX AND NORFOLK SOUTHERN)**



**Rod Crider**

EDAC Rowan County

