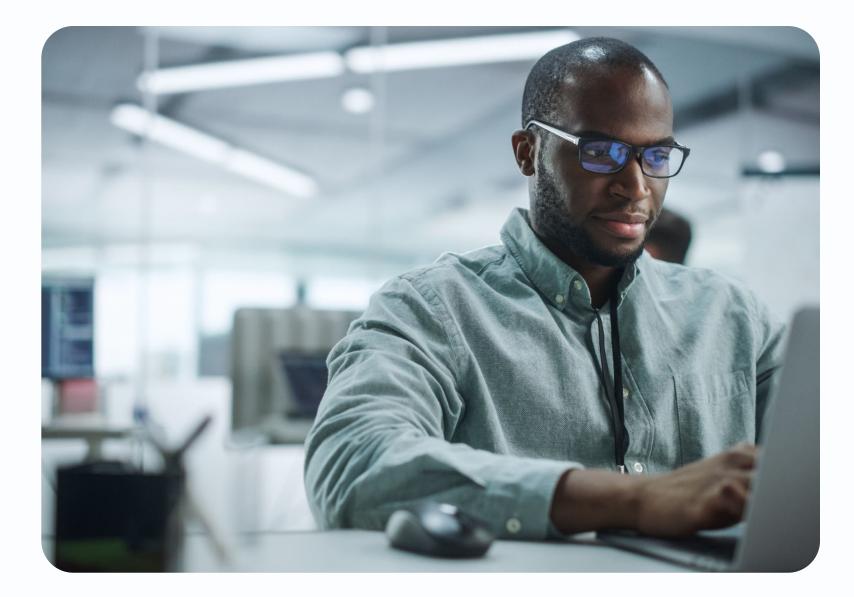


## IT & TECHNOLOGY



# WHERE THE INNOVATION ECONOMY THRIVES.

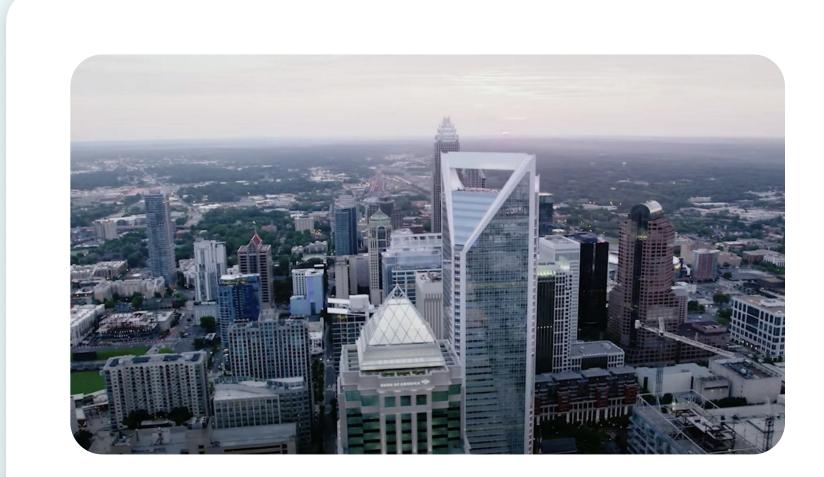
The Charlotte Region supports a robust ecosystem of homegrown unicorns, established companies, and entrepreneurs that fuel industry growth. With a strong workforce and a variety of funding sources, the Charlotte Region is quickly becoming an attractive destination for all things tech.

2 LOWEST CORPORATE TAX burdens in the southeast (NC & SC)

6

homegrown unicorns

67,000 people employed in the sector



"Tech talent in the Charlotte Region gives companies a head start."



SEEMANTINI GODBOLE CIO at Lowe's

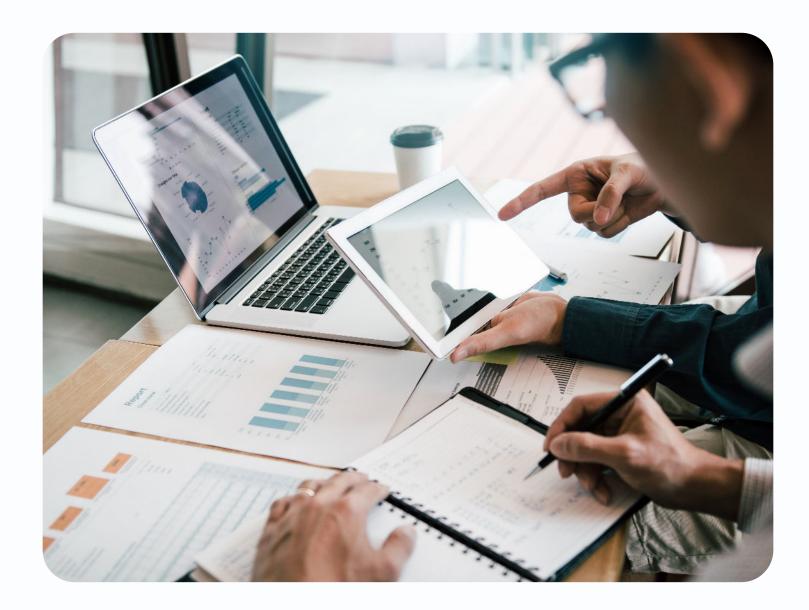
## **REGIONAL BENEFITS**

#### **RAPIDLY EXPANDING WORKFORCE**

Building on a diverse existing workforce, the Charlotte Region continues to grow with a commitment to training and development that keeps the region competitive across a number of sectors from fintech and healthtech to SaaS, AI and ML.







#### LOCAL INNOVATION

The Charlotte Region has a demonstrated track record of being an excellent place to start a business, ranking in the top 10 in the U.S. This business-friendly environment is fueled by innovation assets to propel the region forward.



#### FUNDING

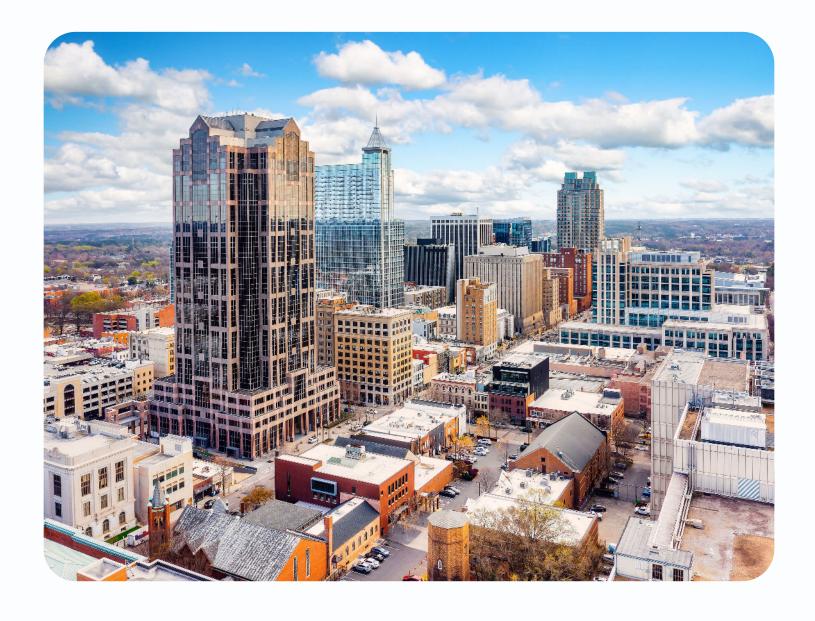
The number of individuals and funds willing to consider investment in local Charlotte area businesses makes Charlotte an attractive market for relocation or expansion.

#### 110+

Investors (Angels, VC, Incubators)

### **\$4 BILLION**

in capital has been invested since 2020



#### **RECENT EXPANSIONS & RELOCATIONS**

Companies that have chosen to grow, locate or expand in the Charlotte Region do so fast. From start-ups to established tech giants, the area fosters reinvention and new approaches to delivering smart solutions for both consumers and companies.



#### HOMEGROWN UNICORNS





**XXX.XXX.XXXX** 

charlotteregion.com