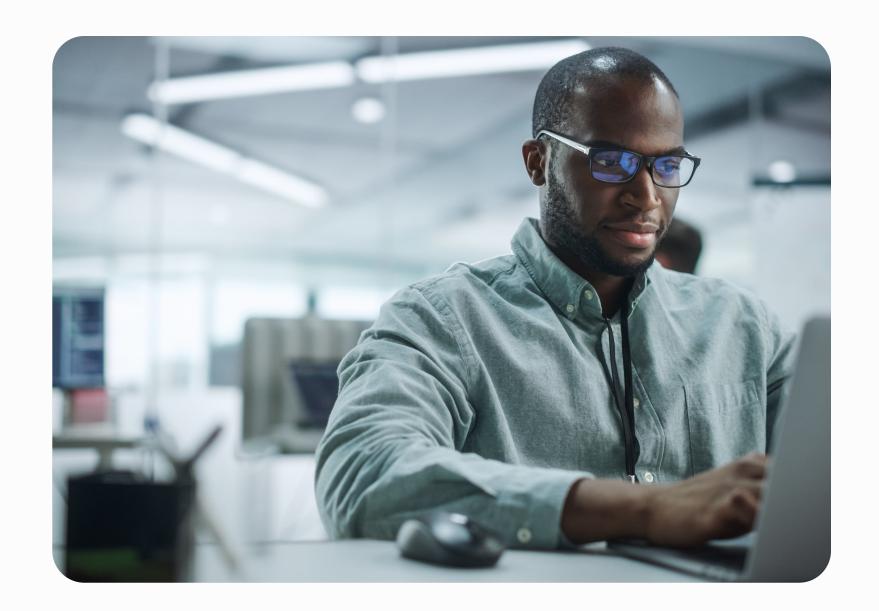


IT & TECHNOLOGY



WHERE THE INNOVATION ECONOMY THRIVES.

The Charlotte Region supports a robust ecosystem of homegrown unicorns, established companies, and entrepreneurs that fuel industry growth. With a strong workforce and a variety of funding sources, the Charlotte Region is quickly becoming an attractive destination for all things tech.

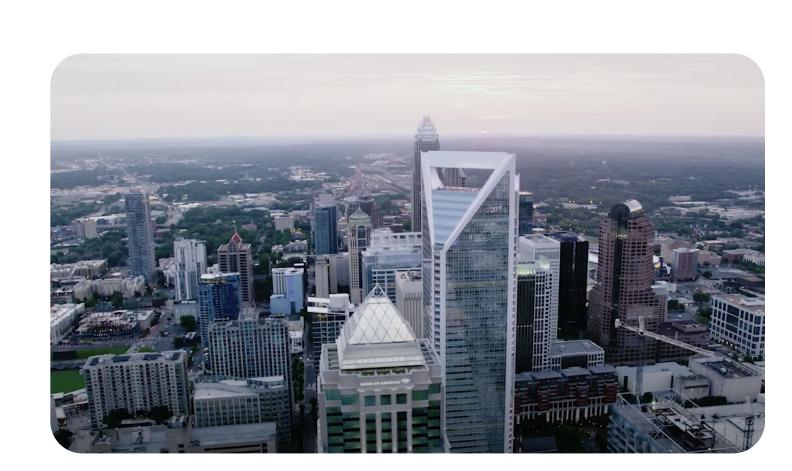
2 LOWEST CORPORATE TAX

burdens in the southeast (NC & SC)

homegrown unicorns

67,000

people employed in the sector



"Tech talent in the Charlotte Region gives companies a head start."



SEEMANTINI GODBOLE CIO at Lowe's

REGIONAL BENEFITS

RAPIDLY EXPANDING WORKFORCE

Building on a diverse existing workforce, the Charlotte Region continues to grow with a commitment to training and development that keeps the region competitive across a number of sectors from fintech and healthtech to SaaS, Al and ML.

67,000+

workforce with 23% growth in the last year

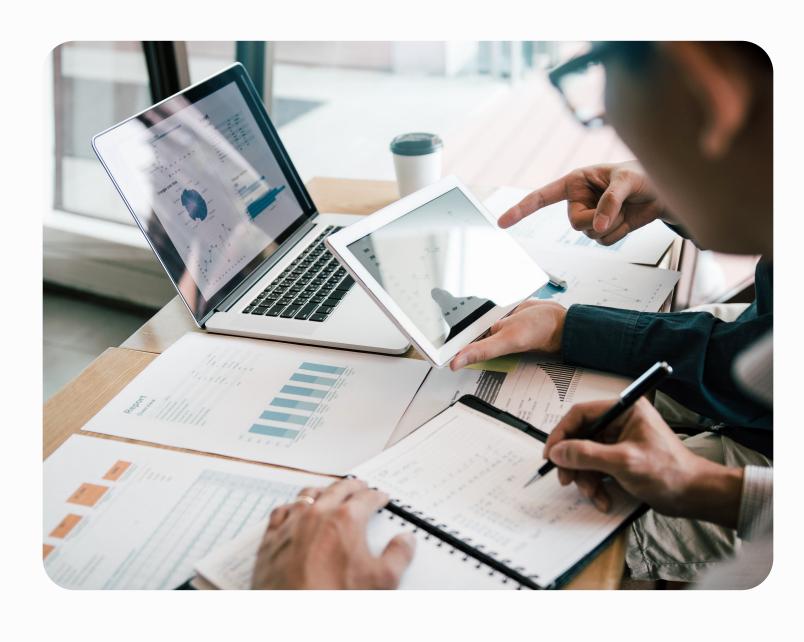
SECTOR STRENGTHS IN FINTECH, SAAS, AND HEALTHTECH

15

higher education institutions with programs

DISCRETIONARY AND REMOTE WORKFORCE **GRANTS**





LOCAL INNOVATION

The Charlotte Region has a demonstrated track record of being an excellent place to start a business, ranking in the top 10 in the U.S. This business-friendly environment is fueled by innovation assets to propel the region forward.

14 accelerators and incubators

370+ active firms

6

homegrown unicorns

FUNDING

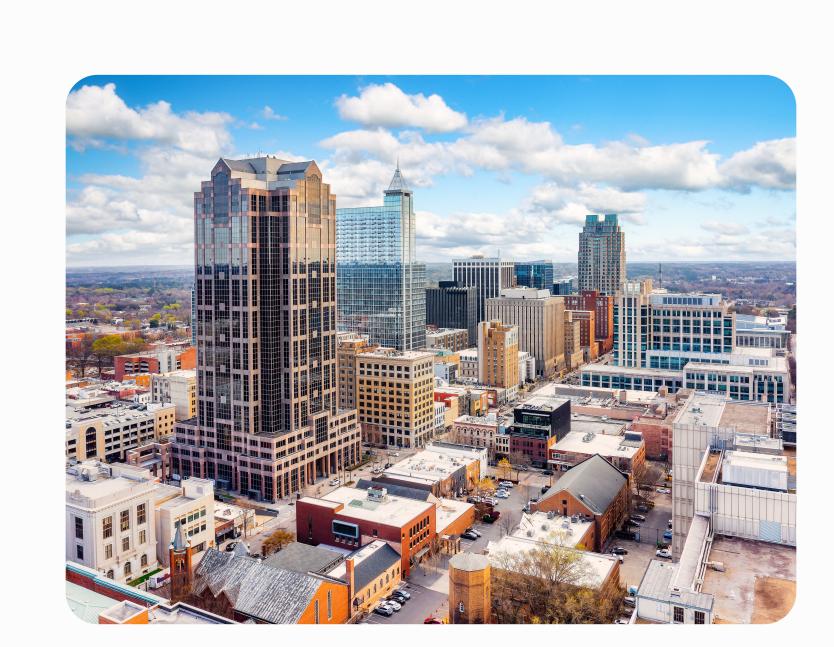
The number of individuals and funds willing to consider investment in local Charlotte area businesses makes Charlotte an attractive market for relocation or expansion.

110+

Investors (Angels, VC, Incubators)

\$4 BILLION

in capital has been invested since 2020



RECENT EXPANSIONS & RELOCATIONS

Companies that have chosen to grow, locate or expand in the Charlotte Region do so fast. From start-ups to established tech giants, the area fosters reinvention and new approaches to delivering smart solutions for both consumers and companies.



▲ ALBEMARLE

\$180 MILLION investment



HOMEGROWN UNICORNS







RED VENTURES



