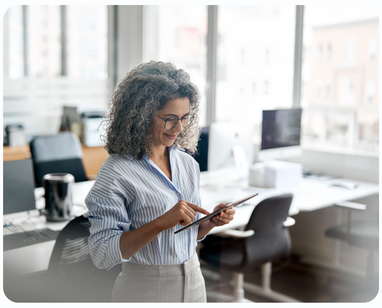
FINANCIAL SERVICES



THE NUMBERS SPEAK FOR THEMSELVES

Charlotte has the fastest growing employment rate in financial services among major metropolitan areas in the past five years. The region's affordability, large workforce and workforce development partners make it attractive to employers and talent throughout the U.S. and the world.

2 LOWEST CORPORATE TAX
burdens in the southeast (NC & SC)

MORE THAN 3.5X
employed in the sector
he national average of banking occupations

104,000
people employed in the sector

"Charlotte is flourishing and is bringing so much talent into the area."

KIMBERLY MOORE-WRIGHT
Chief Teammate Officer & Head of Enterprise Diversity at Truist

REGIONAL BENEFITS

EXCEPTIONAL WORKFORCE

The sector's strength provides opportunities for companies specializing in cybersecurity, fintech, and insurtech to find the highly-talented workforce to grow their business.

104,000
employed in the sector

14,000+
employed in insurance

50,000+
employed in banking

29% INCREASE
increase in workforce from 2018-2023

ROBUST TALENT PIPELINE

There are more than 25 higher education institutions in the region with specialized programs that support the financial services sector. In addition to degreed programs, many universities in our region have partnerships with major employers to customize programs based on their specific needs.

5,700
students graduate each year from higher education institutions with degrees in business and finance

60%
of UNC Charlotte Belk College of Business graduates work in the Charlotte Region

RECENT EXPANSIONS & RELOCATIONS

More than 4,400 jobs and $3.1B in capital investment announced since 2023.

- BANK OF AMERICA — 2nd largest U.S. bank by assets and deposits
- TRUIST — 7th largest U.S. bank by assets and deposits
- WELLS FARGO — Regional HQ
- credit karma — East Coast HQ expansion, 450 jobs
- THE BANK OF LONDON — U.S. expansion, 350 jobs
- Dimensional — Southeast expansion, 260 jobs
- Allstate.
- ally
- AXA
- lendingtree
- LONDON STOCK EXCHANGE
- LPL Financial
- MetLife