

OVERVIEW

Join the CLT Alliance as we convene business, education and civic partners on a leadership expedition to explore what drives Phoenix's regional economy. Together, we'll uncover what differentiates us from this metro competitor and identify what Phoenix learnings can be applied to make the Charlotte region's economy prosperous for all.

OBJECTIVES

- Dig into the competitive advantages between Phoenix and Charlotte metros: innovation, talent retention and attraction, mobility and infrastructure and collaboration and regionalism.
- Extract actionable learnings that can help us propel the Charlotte Region's economy.
- Strengthen community through shared learning and relationship building among attendee.

SPONSOR LEVELS

PRESENTING SPONSOR - \$35,000 (Exclusive)

- 3 Complimentary Registrations
- Logo Recognition on Event Collateral & Promotional Materials
- Opportunity to Deliver Remarks during Opening (5 Minutes)
- Logo Recognition Throughout Retreat
- Opportunity to Provide Branded Item for Welcome Package
- Social Media Recognition
- Website Link in Digital Program

DINNER SPONSOR - \$15,000 (Exclusive)

- 2 Complimentary Registrations
- Logo Recognition on Event Collateral & Promotional Materials
- Logo Recognition on Printed Menu at Dinner
- Opportunity to Welcome Attendees at Dinner (2 Minutes)
- Website Link in Digital Program

GOLD SPONSOR - \$12,500

- 2 Complimentary Registrations
- Logo Recognition on Event Collateral & Promotional Materials
- Logo Recognition Throughout Event on PowerPoint & Signs (If Applicable)
- Social Media Recognition
- Website Link in Digital Program

RECEPTION SPONSOR - \$10,000 (Exclusive)

- 1 Complimentary Registrations
- Logo Recognition on Event Collateral & Promotional Materials
- Logo Recognition at the Reception



Exploring Economies

April 23 - 25, 2024

- Opportunity to Welcome Attendees at Reception (2 Minutes)
- Website Link in Digital Program

TOPIC SPONSOR - \$7,500 (Limited)

- Logo Recognition on Event Collateral & Promotional Materials During Sponsored Session
- Opportunity to Deliver Remarks During Sponsored Segment (2 Minutes)
- Recognition in Digital Program

SILVER SPONSOR - \$5,000

- Name Recognition on Event Collateral & Promotional Materials
- Name Recognition Throughout Event on PowerPoint & Signs (If Applicable)
- Recognition in Digital Program