



## THE SUMMIT 2019

The Summit is a full day event which will offer perspectives, trends and data on key topics for all industries featuring keynote speakers and expert panelists. Participants can choose a specific industry track in which to participate. Topics will include Advanced Manufacturing & Distribution, Financial Services, and Transportation & Infrastructure.

Leaders from each industry will share their perspectives on challenges and opportunities in each field during interactive and engaging sessions. The event will conclude with a reception where valuable connections can be made across industries



### PAST INDUSTRY REPRESENTATION AND LEADERSHIP

Honorary Chair | US Senator Thom Tillis

Co-Chair | Carlos Sanchez | AT&T

Co-Chair | Angie Vincent-Hamacher | Robinson Bradshaw

Advanced Manufacturing & Distribution Industry Representative | Carlon Lewis | Coca-Cola Bottling Co. Consolidated

Culture & Leadership Representative | Claudette Parham | Lending Tree

Financial Services Industry Representative | Wyatt Smith | Bank of America

Public Policy Representative | Tony Lathrop | Moore & Van Allen PLLC

Transportation & Infrastructure Industry Representative | Jean Leier | I-77 Mobility Partners

Technology & Innovation Representative | Stephanie Sadowski | Accenture

Workforce Development & Education Committee Representative | Karen Ward | UNC Charlotte Executive Education



### THOUGHT LEADERSHIP CELEBRATION DINNERS

Culture & Leadership

Financial Services

Innovation & Technology

## STRATEGIC MARKETING OPPORTUNITIES:

### CONNECT.

- Network with 400+ industry peers
- Meet key decision makers

### INNOVATE.

- Visionary speakers
- Exhibit showcasing products & services

### GROW.

- Learn "how-to" strategy from *your* industry leaders
- Broaden brand visibility & create unique impressions



**PRE-SENTING**  
**EXCLUSIVE**  
**SOLO OUT**

**PLATINUM**

**GOLD**

**SILVER**

**BRONZE**

**SPONSORSHIP BENEFITS**

		PLATINUM	GOLD	SILVER	BRONZE
Complimentary admissions to event	10	8	6	4	2
Opportunity to serve on the Steering Committee	●	●	●	●	
Intermission slide branding	Logo	Logo	Logo	Name	Name
Website + agenda branding	Logo	Logo	Logo	Name	Name
Dedicated promotion and mentions on social media channels	●	●	●	●	●
Inclusion in pre-summit marketing emails	Logo	Logo	Logo	Name	Name
Sponsor exhibit in Customer Experience Expo	●	●	●	●	
Showcase your company's products and services to summit attendees. Present in a meet-up style pre/post Summit event	●	●	●	●	
Opportunity to attend VIP Executive Celebration Dinners of your choice. Includes (2) seats per event.	CHOICE OF 3	CHOICE OF 2	CHOICE OF 1	CHOICE OF 1	
EXCLUSIVE Name badge branding	●				

**INVESTMENT:** \$25,000 \$10,000 \$7,500 \$5,000 \$2,500



# EXCLUSIVE OPPORTUNITIES

each opportunity will only be sold once

## BREAK OUT

**\$15,000**

Sponsor one of the four industry focused break outs during The Summit. Play a role in selecting content and speakers to be featured during industry sponsored segment. Includes gold level benefits.

### Topics Include:

Financial Services **SOLD OUT**  
Transportation & Infrastructure  
Advanced Manufacturing & Logistics  
Sports, Entertainment, and Hospitality

## WIFI

**SOLD OUT \$10,000**

As The Summit's official Wifi sponsor, every speaker and attendee will see your company name when they log on to the venue's wifi that is free for attendees. Featured mention in program agenda and on venue signage. Includes silver level benefits.

## LUNCH

**\$15,000**

Lunch sponsor with logo displayed prominently on signage at serving stations throughout the venue and listed in the agenda. Role introducing lunch speaker. Includes gold level benefits.

## COCKTAIL RECEPTION

**\$15,000**

Happy hour sponsor with generously poured drinks and hors d'oeuvres. Logo displayed prominently on signage and listed in the agenda as "Cocktail Reception Presented by [Your Company Name]". Includes gold level benefits.

## LEADERSHIP DINNER

**\$10,000**

Show off your expertise. Highlight your leaders and brand in front of Charlotte's prominent business decision makers at one of four executive leadership celebration dinners.

*\*Based on availability\** Includes speaking role and silver level benefits.

### One of three:

Culture & Leadership  
Financial Services **SOLD OUT**  
Innovation & Technology **SOLD OUT**

## LANYARDS

**SOLD OUT \$10,000**

Sponsor logo placement on our attractive lanyards. Your brand will be visible on every attendee throughout the event and afterward as a keepsake of The Summit. Includes Silver level benefits.

## BREAKFAST

**\$7,500**

Breakfast sponsor with logo displayed prominently on signage and listed in the agenda at the first networking session of the day. Includes Silver level benefits.