



THE GROWTH REPORT

This economic update and lead generation tool includes information on every new and expanding business in the Charlotte region. It puts the region's economic changes into digestible context for readers and is shared with people who are focused on our community's growth. The report has been covered in local Charlotte Region media outlets and its online version generates around 2,500 views per quarter.

Sponsors receive prime exposure with a full page color ad in each quarterly report, both online and print. In addition, all Alliance Ally level and above members receive the report by email in advance. Twice each year the reports are featured at Regional Economic Development Talks, where they are presented to our most engaged group of investors.

STRATEGIC MARKETING OPPORTUNITIES:

CONNECT.

- Expose your brand to key decision makers

INNOVATE.

- Broaden brand visibility & create unique impressions

GROW.

- Expand your business footprint or get in front of new markets



PRESENTING

SPONSORSHIP BENEFITS

Complimentary admission to quarterly Economic Development Talks	4
Inclusion in all marketing emails promoting report	Logo
Dedicated promotion and recognition on social media channels	●
Sponsorship verbal recognition during presentations	●
Full page color advertisement placed in print and digital report	●
Twenty-five (25) printed copies of each report	●
Industry exclusive	●

INVESTMENT \$5,000