



The Charlotte Regional Business Alliance is excited to host the inaugural Sporting Clay Tournament hosted by Duke Energy in the fall of 2019. This tournament is open to all alliance members interested in sponsoring. Hosted at Rocky Creek Sporting Clays in Richburg, S.C., just a short drive down I-77, the day will begin with a seated lunch followed by the tournament over a course of 14 stations. Each team will also be given the opportunity to shoot a flurry round from the five-stand to end the flight. Once all teams have completed the course, we will conclude with an awards reception.



With sponsorship opportunities ranging from \$1,000 to \$15,000, there is a place for everyone on the course at this event. Whether you choose to sponsor the five stand and flurry contest or a single shooter in the tournament, you can expect a day filled with fun, networking and relationship building. We hope you will choose to take part in the first event of this kind hosted by the Charlotte Regional Business Alliance as we continue to expand our organization’s reach throughout the Charlotte region.

STRATEGIC MARKETING OPPORTUNITIES:

CONNECT.

A special thank you to Duke Energy for hosting this inaugural event, and providing executive and leadership support.

INNOVATE.

Enjoy time away from the office with colleagues and partners across the region.

GROW.

Each team will feature a strategic executive pairing. All pairing requests will be honored as closely as possible.



SPONSORSHIP BENEFITS	PRESENTING SOLD OUT	HOSPITALITY TENT	FIVE STAND SOLD OUT	STATION	
Players in tournament	6	3	3	3	
Verbal recognition of sponsorship at pre-event announcements	●	●	●	●	
Recognition on event banner	Logo	Logo	Logo	Name	
Exclusive sponsorship	●		●		
Tent on course and ability to offer promotional materials - Food and beverage must be purchased through venue including lunches for non-players at the tent, at sponsors expense	●	●			
Sponsor sign at the five stand			●		
Sponsor sign placed at station with company name or logo				●	
Recognition in the tournament invitation as the Presenting Sponsor	●				
Co-branded with on all corresponding material	●				
Opportunity to speak at pre-event announcements	●				
	INVESTMENT	\$20,000	\$10,000	\$7,500	\$5,000



SPONSORSHIP BENEFITS	RECEPTION	LOGO ITEM	SOLD OUT LUNCH	TEAM	PLAYER
Players in tournament	3	3	3	3	1
Verbal recognition of sponsorship at pre-event announcements	●	●	●		
Recognition on event banner	Logo	Logo	Logo		
Exclusive sponsorship	●		●		
Opportunity to speak at Reception	●				
Opportunity to speak at Lunch			●		
INVESTMENT	\$10,000	\$10,000	\$7,500	\$3,000	\$1,000