



CHARLOTTE REGIONAL BUSINESS ALLIANCE
REAL ESTATE GOLF INVITATIONAL

The Charlotte Regional Business Alliance invites you to participate in a day of networking and golf for those involved in the real estate industry. Hosted at one of Charlotte’s most exclusive courses, the Real Estate Golf Invitational promises to deliver a great experience for those on the course.

Since its 2017 inception, the Real Estate Golf Invitational has provided the perfect atmosphere for rewarding employees, making connections and entertaining clients.

A variety of sponsorships are available to showcase your company during the tournament day. From player sponsorships to secure representation on the course to a title sponsorship that pairs your brand with the Charlotte Regional Business Alliance as an event cohost, there are opportunities for everyone.



KEY INDUSTRIES

- Commercial Real Estate
- Health Care Facilities Management
- Property Management
- Architect Firms
- General Contractors
- Those interested in doing business in those spaces

STRATEGIC MARKETING OPPORTUNITIES:

CONNECT.

- Network with 100+ industry peers
- Meet key decision makers

INNOVATE.

- Broaden brand visibility & create unique impressions

GROW.

- Expand your relationships with current & potential clients



ON THE COURSE

SPONSORSHIP BENEFITS

SOLD OUT **HOSPITALITY TENT** **SOLD OUT** **DRIVING RANGE** **PUTTING GREEN** **HOLE**

	6	3	3	3	3
Players in tournament	6	3	3	3	3
Logo recognition on tournament banner	●	●	●	●	●
Verbal recognition of sponsorship at pre-tee off announcements	●	●	●	●	
Exclusive sponsorship	●		●	●	
Tent on course and ability to offer promotional materials - Food and beverage must be purchased through Charlotte Country Club, including lunches for non-players at the tent, at sponsors expense	●	●			
Sponsor sign at the driving range			●		
Opportunity to host Putting Green Sponsor table and tent on course to be staffed by company attendant to offer promotional items				●	
Sponsor sign placed at hole with company name or logo					●
Recognition in the tournament invitation as the Title Sponsor	●				
Co-branded with on all corresponding material	●				
Opportunity to speak at pre-tee off announcements	●				

INVESTMENT \$20,000 \$10,000 \$7,500 \$7,500 \$7,500



SWAG BAGS

SOLD OUT
SHIRT

HAT/VISOR

GOLF TOWEL

SHOE BAG

LOGO ITEM

SPONSORSHIP BENEFITS	SHIRT	HAT/VISOR	GOLF TOWEL	SHOE BAG	LOGO ITEM
Players in tournament	3	3	3	3	3
Verbal recognition as sponsor at pre-tee off announcements	●	●	●	●	●
Recognition on tournament banner	●	●	●	●	●
Exclusive sponsorship	●	●	●	●	●
INVESTMENT	\$12,500	\$10,000	\$10,000	\$10,000	\$10,000



NETWORKING

SPONSORSHIP BENEFITS	RECEPTION	BREAKFAST	LUNCH	PLAYER
Players in tournament	3	3	3	3
Verbal recognition of sponsorship at pre-tee off announcements	●	●	●	
Logo recognition on tournament banner	●	●	●	
Opportunity to distribute marketing material in gift bags - items cannot include the sponsor items listed	●	●	●	●
Exclusive sponsorship	●	●	●	
Opportunity to speak at reception	●			
Sponsor sign with logo recognition at reception	●			
Company logo recognition at breakfast		●		
Company logo recognition on boxed lunches			●	
INVESTMENT	\$10,000	\$7,500	\$7,500	\$3,750