



PUBLIC POLICY FUND 2019 - 2020

The Charlotte Regional Business Alliance has one of the most effective advocacy teams in North Carolina. We employ a full-time lobbyist representing over 2,500 members in the Charlotte Regional Business Community.

Though often viewed as controversial, the Charlotte Regional Business Alliance maintains a middle of the road pro-business approach to all advocacy efforts. These efforts made history last year (2018) by successfully leading the city bond campaign, which was the largest affordable housing referendum in city of Charlotte history.

Some of our efforts, like the Build NC Bond Act (\$3 billion over 10 years for transportation funding) can be immediately realized and make headlines. While others like, the JDIG cap being increased by 75 percent and \$25 million appropriated for the airport, are quiet but critical wins for your community.

We work to cultivate and foster strong relationships with elected officials at all levels of government. These efforts ensure the Charlotte region remains a great place to work, live, and do business for all. We deliver value by working with lawmakers and government staff to effect outcomes that will positively impact the business climate, economic development, and infrastructure in the Charlotte region.

In the midst of our organization evolution, our approach to industry advocacy and content delivery has been refocused inside of the new Public Policy Committee. Supported by this fund and formed to deliver high-level multi-industry policy information, the Committee will meet bi-monthly on current and emerging topics.

Your support of this fund is crucial to the success of our region.



EVENT LEADERSHIP

- Co-chair 2019 - Tracy Montross | Regional Director of Government Affairs | American Airlines
- Co-chair 2019 - Ned Curran | CEO Emeritus | Northwood Office

STRATEGIC MARKETING OPPORTUNITIES:

CONNECT.

- Network with industry peers
- Meet key policy makers

INNOVATE.

- Visionary speakers
- Impact state and regional policy in your community

GROW.

- Build partnerships that enhance your community
- Broaden brand visibility among concentrated audience



PLATINUM

GOLD

SILVER

BRONZE

SPONSORSHIP BENEFITS

	PLATINUM	GOLD	SILVER	BRONZE
Public Policy website sponsorship recognition	Logo	Logo	Name	Name
Sponsor level recognized on the annual State Legislative Agenda Scorecard	Logo	Logo	Name	Name
Sponsorship recognition at Candidates Reception and Public Policy Committee Meetings	Logo	Logo	Name	Name
Opportunity to serve on the steering committee for public policy meetings	Logo	Logo	Name	Name
Recognition in event marketing emails. <i>*Excludes Legislative Luncheons and CRPPC events</i>	Logo	Logo	Name	Name
Exclusive invitation to attend the Quarterly Public Policy Legislative Lunches	2	1	1	
Verbal recognition during committee meetings	●	●	●	
Opportunity to offer remarks at one (1) policy committee meeting of your choice for up to three (3) minutes. <i>*Content must be pre-approved</i>	●	●		
Exhibit tables at Candidates Reception	●	●		
VIP invitation to attend press conferences for economic growth announcements	●			
Seat on the Charlotte Regional Public Policy Council and invitation to attend the quarterly meetings	●			
Opportunity to join state lobbyist during legislative session	●			
Opportunity to meet quarterly with a chamber lobbyist for a one-on-one knowledge share	●			

INVESTMENT: \$10,000 \$7,500 \$5,000 \$2,500