



HEALTH CARE SUMMIT 2019

The 8th annual Health Care Summit convenes hundreds of top executives, policymakers, consumers and business leaders from around the state and nation for a one day deep dive into the current and future state of health care.

This year attendees will hear from the Health Care CEOs and industry leaders unveiling the latest breakthroughs, addressing controversial issues head-on and turning the healthcare system's challenges into new opportunities.

The Health Care Summit is where you hear breaking news first. Meet visionary leaders and connect with the right peers in the right setting. Our guest list includes thought-leaders from across the ecosystem in an atmosphere of creative influence, problem-solving collaboration and real relationships. Don't take our word for it, join us and find out first hand.



PREVIOUS KEYNOTE SPEAKER

Congressman Patrick Kennedy | Presidential Commission



POTENTIAL TOPICS

Transformational Leadership | Health Care Affordability | Value-base Care
Presentation of Healthy Charlotte Awards



EXECUTIVE CELEBRATION DINNER

Wednesday, April 24th



EVENT LEADERSHIP

Co-Chair | Ruth Krystopolski | SVP, Population Health | Atrium Health
Co-Chair | Amy Vance | SVP, Population Health and Value Based Care | Novant Health

STRATEGIC MARKETING OPPORTUNITIES:

CONNECT.

- Network with 500+ industry peers
- Meet key decision makers

INNOVATE.

- Visionary speakers
- Interactive exhibition showcasing products & services

GROW.

- Learn "how-to" strategy from *your* industry leaders
- Broaden brand visibility & create unique impressions



SPONSORSHIP BENEFITS	PRESENTING EXCLUSIVE	PLATINUM	Diamond EXCLUSIVE	GOLD	SILVER	BRONZE	SUPPORTING
	SOLD OUT		SOLD OUT				
Complimentary admission(s) to summit	10	8	6	6	4	2	1
Recognition on the Health Care Summit webpage and in email outreach	Logo	Logo	Logo	Logo	Logo	Name	Name
Agenda and intermission slide branding	Logo	Logo	Logo	Logo	Logo	Name	Name
Opportunity to serve on the steering committee	●	●	●	●	●	●	
Verbal recognition at the Health Care Summit	●	●	●	●	●	●	
Sponsor exhibit in customer experience expo	●	●	●	●	●	●	
Dedicated promotion and mentions on social media channels	●	●	●	●	●	●	
Priority exhibit table space. *Accommodations based on availability.	●	●	●	●	●		
Priority seating at the Health Care Summit.	●	●	●	●	●		
Exclusive complimentary seats at the Health Care Executive Celebration Dinner held on April 24th	4	3	3	2	1	1	
Opportunity to request seating location at Celebration Dinner. *Accommodations based on availability.	●	●	●	●			
Naming rights to the Healthy Charlotte awards.	●						
Opportunity to assist in the selection of Healthy Charlotte award recipients.	●						
Opportunity to present Healthy Charlotte awards during the Health Care Summit.	●						
Recognition at the Celebration Dinner <small>*Recognized at event as a Gold Sponsor</small>			●				

INVESTMENT: \$25,000 \$12,500 \$12,500 \$10,000 \$7,500 \$5,000 \$2,500