



FALL PLANNING RETREAT 2019

The annual Fall Planning Retreat is held for the purpose of planning the Charlotte Regional Business Alliance's Program of Work for the upcoming year. It is a collaboration of regional business leaders and executives that focus on the Alliance's core beliefs and mission. The retreat includes dynamic speakers, breakout sessions and networking opportunities.

With united vision and bold action, The Charlotte Regional Business Alliance will create the most vibrant, innovative and healthy economy in the nation. We enthusiastically collaborate with our regional partners to promote and advance the Charlotte region, creating opportunity, economic growth and prosperity for all.



EVENT LEADERSHIP

2019 1st Vice Chair | Jennifer Weber | Chief Human Resources Officer | Lowe's Companies, Inc.



POTENTIAL TOPICS INCLUDE

Affordable Housing | Economic Mobility | Infrastructure
Regionalism | Talent Development | Workforce Development

STRATEGIC MARKETING OPPORTUNITIES:

CONNECT.

- Network with 100+ industry peers
- Meet key decision makers

INNOVATE.

- Visionary speakers
- Influence the way your chamber moves businesses forward

GROW.

- Learn "best practices" from community leaders
- Broaden brand visibility & create unique impressions



SPONSORSHIP BENEFITS	PRESENTING EXCLUSIVE SOLD OUT	PLATINUM	DINNER	SOLD OUT EXCLUSIVE	GOLD	SILVER	BRONZE
Sponsor must be at or above an Ally membership level	●	●	●	●	●	●	●
Inclusion in pre-event marketing emails	Logo	Logo	Logo	Logo	Logo	Name	Name
Event website & agenda recognition	Logo	Logo	Logo	Logo	Logo	Name	Name
Slide branding on digital presentations	Logo	Logo	Logo	Logo	Logo	Name	Name
Sponsorship verbal recognition	●	●	●	●	●	●	
Dedicated promotion and mentions on social media	●	●	●	●	●		
Priority seating at dinner	●	●	●				
Registration fee(s) for company representative	3	2	1				
Company logo featured on lanyard	●						
Speaking opportunity to deliver welcome remarks at opening ceremony	●						
Option to serve on the Steering Committee	●						

INVESTMENT: \$20,000 \$15,000 \$12,500 \$10,000 \$7,500 \$5,000 \$2,500