



ECONOMIC OUTLOOK CONFERENCE 2019

Charlotte’s well-known pro-business environment is evident in its ability to move people and products efficiently and conveniently throughout the world. Our balanced economy is reflected in the numerous headquarters located here. Seven Fortune 500 companies and 16 total Fortune 1,000 companies call our region home.

This conference features key growth predictions for prosperity in 2020 and a look back at the progress made in 2019—that’s right we already know we’re going to have progress to talk about. Hear from the regions top economic thought leaders as they lead fireside chats on economic growth opportunities for the Charlotte region.



EVENT LEADERSHIP

2019 Chair | Jesse Cureton | EVP and Chief Consumer Officer | Novant Health



2019 SPEAKERS

Susan DeVore | President & CEO | Premier

Marvin Ellison | President & CEO | Lowe's

Lynn Good | Chairman, President & CEO | Duke Energy Corporation

Brian Moynihan | President and CEO | Bank of America

STRATEGIC MARKETING OPPORTUNITIES:

CONNECT.

- Network with 500+ industry peers
- Meet key decision makers

INNOVATE.

- Broaden brand visibility & create unique impressions

GROW.

- Hear inspiring thought leadership from *your* industry leaders



SPONSORSHIP BENEFITS	SHOWCASE	PLATINUM	GOLD	SILVER	BRONZE
Sponsor must be at or above the Ally membership level	●	●	●	●	●
Complimentary admissions to event (ticket value \$200)	16	16	8	6	4
Company logo/name recognized at sponsor level in event program	Logo	Logo	Logo	Name	Name
Corporate identification at table	Logo	Logo	Logo	Name	Name
Company verbally recognized at event	●	●	●	●	
Two (2) seats at head table - one (1) guest at each table <i>*these tickets are in addition to event seats mentioned above</i>	●				
Two (2) seats at private luncheon with speakers prior to event	●				

INVESTMENT: \$15,000 \$10,000 \$7,500 \$5,000 \$2,500