



ECONOMIC GROWTH FUND 2019-2020

Together with the combined strengths of both legacy organizations, the award-winning economic development team leads business recruitment for the Charlotte region. Your critical investment enables the Alliance greater access to the tools and resources needed to recruit, retain, and develop key industries and businesses in our region.

While client visits and recruitment efforts are a capstone of their work, the team offers a portfolio of services to new and expanding businesses to support our regional partners. Resources supported by your investment include travel for domestic and international marketing missions, participation in trade shows & consultant forums and hosting recruitment prospects.

Recognizing that talent is essential to a competitive and vibrant economy, the Alliance intentionally aligns its economic development work with workforce development and public policy initiatives when recruiting businesses of all sizes to the Charlotte region. Our region's rich economic base, strengthened by diverse industries, attracts a variety of companies and dynamic talent.

The future success of the region's economic development depends on forging collaboration and connections within our communities. Your investment in this process is critical. Be assured that our diligence will provide the road map for a stronger Charlotte region. As an entity that has a vested interest in the future viability of the region, we ask for your investment to put the growth of your community on solid ground to meet future goals and challenges.

As part of your investment, we offer two primary resources for businesses to participate in the economic recruitment process and client engagement. The Domestic Advisory Council (DAC) and the International Advisory Council (IAC) each offer respective quarterly meetings where one designated representative from each participating company will join us to discuss recruitment activity and project updates. Each council will be limited to three investors from a particular industry or specialty to avoid over representation of services.

TARGET INDUSTRIES:

Financial Services | Health Care | Advanced Manufacturing | Logistics & Distribution | Information Technology

STRATEGIC MARKETING OPPORTUNITIES:

CONNECT.

Enhance business relationships with municipal leaders & community stakeholders

INNOVATE.

Gain access to the mind share and market share of the ED community

GROW.

Broaden and diversify brand visibility while creating unique impressions



SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING
Recognition on the Economic Development web page	Logo	Logo	Logo	Logo	Name
Recognition in the annual regional publication. *Used internationally & domestically	Logo	Logo	Logo	Logo	Name
Listed as a recommended service provider on vendor lists given to clients	Logo	Logo	Logo	Name	
Invitation to attend Regional Economic Development Talks	●	●	●	●	●
Your choice of a seat on the Domestic or International Advisory Council	●	●	●		
Opportunity to attend Mecklenburg County ED announcements. *Based on availability	●	●			
Opportunity to attend an economic development client meeting. *Based on client activity & availability	●	●			
Opportunity to meet quarterly with a developer for a one-on-one mind share	●				
Ability to customize additional benefits with developer in exploratory meeting	●				
Seat on both the Domestic & International Advisory Councils	●				

INVESTMENT \$15,000 \$10,000 \$7,500 \$5,000 \$2,500