



**REGIONAL ECONOMIC DEVELOPMENT TALKS 2019**

Regional Economic Development Talks is a quarterly breakfast forum designed to highlight compelling regional successes and take a look forward at the changing development landscape in our community. As a sponsor, you can have the opportunity to share your organization's expertise in front of our most engaged investor audience.

**2019 - 2020 DATES**

August 7, 2019 | November 7, 2019

*Additional 2020 dates to be announced*



**POTENTIAL TOPICS**

IT Workforce: How Do We Retain and Attract Top Talent to Remain Competitive?

Impact of our Financial Services Industry

Carolina Panthers: What's Next For Charlotte?



**EVENT LEADERSHIP**

Ken Haynes | Economic Growth Co-Chair | Carolinas HealthCare System

Julie Janson | Economic Growth Co-Chair | Duke Energy Corporation

**STRATEGIC MARKETING OPPORTUNITIES:**

**CONNECT.**

- Network with 30+ industry peers

**INNOVATE.**

- Broaden brand visibility & create unique impressions

**GROW.**

- Foster networking & business relationships



PRESENTING

SUPPORTING

**SPONSORSHIP BENEFITS**

Inclusion in pre-meeting marketing emails	Logo	Name
Meeting agenda branding	Logo	Name
Opportunity to distribute leave behind. Item must be approved.	●	●
Verbal recognition during meetings	●	●
Dedicated promotion and mentions on social media channels	●	●
Sponsor recognition on name badge	●	●
List of all attendees following event. <i>*Excludes email addresses</i>	●	
Speaking opportunity for company representative to offer opening remarks for up to (5) five minutes at (1) one meeting	●	

**INVESTMENT**

**\$5,000**

**\$2,500**