



DIVERSITY AND TALENT DEVELOPMENT FUND 2019 - 2020

Your investment in the Diversity & Talent Development Fund supports the Charlotte Regional Business Alliance's work in promoting diversity and inclusion in the Charlotte region and developing diverse talent as a competitive advantage for the economy. The Diversity & Talent Development Fund is a program portfolio that consists of three distinct products: Emerging Business Leaders (EBL), Charlotte Regional Business Alliance Young Professionals (YP) and the Power of Women (POW). The fund delivers tangible value by supplementing the learning and development programs of members and fosters a diverse business community through inclusive hiring, promotion and retention practices.



PROGRAM LEADERSHIP

- Dr. Phil Dubois, Chancellor, UNC Charlotte – Talent Development Chair
- Rod Garvin, VP Talent and Workforce Development, Charlotte Regional Business Alliance
- Cherise Walker, VP Special Projects, Charlotte Regional Business Alliance



PAST PROGRAM SESSIONS

EMERGING BUSINESS LEADERS

- Intentional Leadership for Professional and Personal Success
- Executive Presence and Leadership Branding
- Strategic Thinking and Systems Change

POWER OF WOMEN

- Women Who Lead in Charlotte
- Powerful Networking Strategies
- Women in Sports

YOUNG PROFESSIONALS

- Volunteer Matchmaker (Networking with Nonprofits)
- Managing the Middle of Your Career
- Growing a Smart and Sustainable Community

STRATEGIC MARKETING OPPORTUNITIES:

CONNECT.

- Branding exposure to young professionals, women and diverse leaders

INNOVATE.

- Networking and relationship building opportunities

GROW.

- Broaden brand visibility & create unique impressions via email, web and programs



SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING
Complimentary admission to Young Professionals (YP) and Power of Women (POW) events	5	4	3	2	1
Sponsor recognition on event email communications	Logo	Logo	Name	Name	Name
Sponsor recognition on Diversity and Talent Development webpage	Logo	Logo	Name	Name	Name
Sponsor recognition in digital presentation at Young Professionals and Power of Women luncheons <i>*does not include YP Mixers or POW Meetups</i>	Logo	Logo	Name	Name	Name
Sponsor recognition on name badges at Young Professionals, Power of Women luncheons, and YP Leader Con <i>*does not include YP Mixers and POW Meetups</i>	●	●	●	●	●
Complimentary participation in Emerging Business Leaders Program 2019	5	3	1		
Complimentary admission to Young Professional Leadership Convergence (YP Leader Con)	3	2			
Dedicated promotion and mentions on social media channels	●	●			
Verbal recognition at Young Professionals and Power of Women luncheons <i>*does not include YP Mixers or POW Meetups</i>	●				

INVESTMENT: \$15,000 \$10,000 \$5,000 \$2,500 \$1,500