



YOUNG PROFESSIONALS ENGAGEMENT 2019-2020

YOUNG PROFESSIONALS: LUNCHEONS AND AFTER HOURS MIXERS

YP LEADER CON: SIGNATURE EVENT (FULL DAY CONFERENCE)

The Young Professionals (YPs) cultivate a young and diverse workforce as a competitive advantage for our growing economy. The program provides value to young professionals in the Charlotte region, ages 21 to 39, through leadership growth and professional development, networking, relationship-building, connection to civic engagement and community service opportunities. Programs and events include luncheons, after-hours mixers and an annual signature event.

YP Leader Con, the Young Professional Leadership Convergence, is the premier signature event. YPs experience a full day of speakers and breakout sessions to expand their leadership in their career and in the community.



PROGRAM LEADERSHIP

- Amanda Pickens Nitto | Attorney | Robinson Bradshaw | Young Professionals Chair
- Rod Garvin | VP Talent and Workforce Development | Charlotte Regional Business Alliance

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING
Complimentary admission to luncheons and mixers	6	5	4	3	2
Complimentary admission to YP Leader Con	5	4	2	1	
Verbal recognition at luncheons and YP Leader Con	●	●			
Sponsor recognition on event email communications	Logo	Logo	Logo	Name	Name
Sponsor recognition placement on YP webpage	Logo	Logo	Logo	Name	Name
Sponsor placement in digital presentation at luncheons and YP Leader Con <i>*does not include after hours mixers</i>	Logo	Logo	Logo	Name	Name
Sponsor recognition on name badges <i>*does not include after hours mixers</i>	●	●	●	●	●

INVESTMENT: \$10,000 \$7,500 \$5,000 \$2,500 \$1,500