



CHARLOTTEREGION.COM
WEBSITE ADVERTISING

Our website is the primary tool to keep members informed and plugged into what's going on at the Alliance and in the business community. Whether you are new to our network, curious about all that the Charlotte business community has to offer, or looking for ways to connect and engage with other companies, charlotteregion.com has you covered.

SUPER SITE INVESTOR \$15,000

Advertising space with premium position on Charlotte Alliance homepage for (1) one company.

Fully customizable banner ad displayed prominently on homepage. Content pending approval.

HOMEPAGE INVESTOR \$7,500

Advertising space on homepage for up to (8) eight companies.

Company logo animates into full color logo when cursor is rolled over the logo.

Logo includes active hyperlink to company's website.

INTERIOR WEBSITE INVESTOR \$5,000

Advertising space with premium position on (1) one charlotteregion.com primary navigation landing pages:

Economic Development, Public Policy, Members, Opportunities, About & Events

Company logo animates into full color logo when cursor is rolled over the logo.

Logo includes active hyperlink to company's website on all featured pages.