



CAREER CONNECTION: CUSTOM CAREER PATHWAY 2019-2020

Career Connection cultivates diverse, entry-level talent and connect students to career pathways that lead to economic mobility and opportunity.

Throughout the initiative we seek to expose high school and college students to high-growth careers.

The Custom Career Pathway program provides an opportunity for companies from diverse industries to participate in the Career Connection speakers' bureau and host high school or college students for one (1) on-site employer visit. The company can choose up to two career pathways to highlight such as information technology, data analytics, advanced manufacturing mechatronics, supply chain or other fields.



PROGRAM LEADERS:

- Dr. Phil Dubois | Chancellor | UNC Charlotte | Talent Development Chair
- David Head | Managing Director | Grant Thornton | Charlotte Regional Business Alliance Foundation
- Rod Garvin | VP Talent and Workforce Development | Charlotte Regional Business Alliance



SPONSORSHIP BENEFITS:

GOLD: \$7,500 [LIMITED AVAILABILITY]

- Sponsors will have the opportunity to host high school or college students for one (1) employer site visit
- Opportunity to produce career pathway video, highlighting one (1) to two (2) in-demand jobs at your company and in given industry in partnership with the Alliance
- Alliance staff consultation in identifying strategic opportunities to partner with Charlotte-Mecklenburg Schools and/or other education or workforce partners
- Opportunity for employees to serve as mentors to students and job-seekers via the Alliance's new innovative digital platform (scheduled to launch in 2019)
- Sponsor logo placement on Workforce Development and Education web page