



**CAREER CONNECTION: DIVERSITY IN ACCOUNTING AND FINANCE 2019-2020**

The Charlotte Regional Business Alliance's Career Connection initiative cultivates diverse entry-level talent and connect students to career pathways that lead to economic mobility and opportunity.

Career Connection exposes high school and college students to high-growth careers in fields such as professional services, finance and technology.

Diversity in Accounting and Finance focuses on expanding and diversifying the talent pipeline in the accounting, audit, tax and financial services fields.



**PROGRAM LEADERS:**

- Dr. Phil Dubois | Chancellor | UNC Charlotte | Talent Development Chair
- David Head | Managing Director | Grant Thornton | Charlotte Regional Business Alliance Foundation

SPONSORSHIP BENEFITS	GOLD	SILVER	BRONZE
Sponsors will have the opportunity to host high school or college students for one (1) employer site visit.	●		
Alliance staff consultation in identifying strategic opportunities to partner with Charlotte-Mecklenburg Schools and/or other educational partners	●		
Sponsor recognition on Workforce Development and Education web page	Logo	Logo	Name
Opportunity for employees to serve as mentors to students and job-seekers via the Alliance's new, innovative digital platform (Scheduled to launch in 2019)	●	●	●

**INVESTMENT:** \$7,500 \$5,000 \$2,500