



Hosted by:
**UNC Charlotte
Center City**

THURSDAY, AUGUST 9, 2018

5:30 pm to 8 pm
Spring Hill Suites
Charlotte Uptown

YP Leadership Convergence Reception
Carlos Davis, Owner, Stand and Deliver, LLC
"Growing Your Social Capital: From Networking to Relationship-Building"

FRIDAY, AUGUST 10, 2018

8:30 am to 9:15 am
UNC Charlotte
Center City

Registration and Continental Breakfast

MORNING KEYNOTE: LEADERSHIP IN YOUR CAREER [AUDITORIUM]

9:15 am

Welcome

- Kiara Harlow, Attorney Search Director, Special Counsel; Chair, Charlotte Chamber Young Professionals (CCYP)
- Steven Ott, Dean, Belk College of Business, UNC Charlotte

Morning Keynote Address

- Paul Allen, Founder, Ancestry.com; Senior Advisor, Gallup
"Leading With Your Strengths: Why Knowing Yourself and Understanding Others Makes You a Better Leader"

10:30-10:45 am

Break

MORNING CONCURRENT SESSIONS

YP ERGs 101: HOW TO CREATE A YOUNG PROFESSIONAL EMPLOYEE RESOURCE GROUP Facilitated by Bank of America **ROOM 804**

10:45 to 11:45 am

Young professional employee resource groups or networks help support the professional development of young employees and provide leadership growth opportunities that they may not get on the job. While large companies typically leverage these networks, the model and/or best practices can be leveraged by smaller businesses and nonprofits as well. Explore if a YP ERG is right for your organization and learn how to create and sustain one.

Introduction: Vanity Oakes, Diversity & Inclusion Coordinator, Food Lion/Ahold Delhaize

Panel:

- **Perrine DeShield, Marketing Coordinator, Belk, Inc.; YOPROS Chair**
- **Michael Johnson, Digital Transformation Lead, Duke Energy; New 2 Duke Business Partner Chair; Past CCYP Board Member**
- **Joey Amoako, Audit Manager, Wells Fargo; Chair, My Generation Team Member Network; CCYP Board Member**
- **William Moore, Manager, Business Operations, Atrium Health; YP System Resource Group Chair**

Moderator: Susie K. Daly, Consumer Client Care Strategy Executive, Bank of America; Co-Lead, Charlotte LEAD (Women Employee Network)

WHAT'S YOUR LEADERSHIP ID?: DEVELOPING YOUR PROFESSIONAL BRAND Facilitated by UNC Charlotte, Belk College of Business

ROOM 805

While navigating the murky waters of career development, being able to express one's professional and personal brand is important. Young professionals need to ask themselves, "What sets me apart as an employee and leader?" This market differentiation is vital to securing employment and advancing your career. It's never too early to have your own professional, leadership brand.

Introduction: Amanda Bill, '17, '19 MS Econ, Human Resources, SCOR

Panel:

- **Kapil Jagtiani, '12 MBA, Senior Director, TIAA**
- **Leticia Foster, '12 MBA, Fulfillment Market Development Manager, Sealed Air**
- **Dave Stroud, '14 MBA, Digital Business Innovations, Foodbuy, LLC**

Moderator: Solange Tricanowicz, Assistant Director for Employer Relations and Career and Professional Development, UNC Charlotte

Starting Up Your Side Hustle: How to Balance Entrepreneurship and Employment Facilitated by UNC Charlotte, Belk College of Business and Wake Forest University MBA, Charlotte Center

ROOM 806

Becoming an entrepreneur is about managing the balance between risk and reward. Many young professional entrepreneurs start businesses while they are employed as full-time employees to maintain financial stability and benefit from continued professional growth. Come and hear the stories of start-up founders who became entrepreneurs while still employed and get valuable insight on how to grow your business, while being a top performer on the job.

- **Introduction: John Jones, Associate Director of Graduate Student Services, UNC Charlotte**

Panel:

- **Christopher Moxley, '03 – UNC Charlotte, Founder, Co-Owner, 704 Shop; Privacy Compliance Associate, TIAA**
- **Meg Seitz, '13 – Wake Forest MBA, Founder and Managing Creative Partner, Toth Shop**
- **Bobby Robinson, Managing Attorney, Robinson Law Group and Compliance Manager, CBRE**
- **Sterling Scott, Founder and CEO, Instimate and Director of Marketing, Stratifyd**

Moderator: Matt Ganderson, Senior Associate Director, Chamber MBA Programs, Wake Forest University; CCYP Board Member

LUNCH SESSION

DEMOCRACY AND CIVIC ENGAGEMENT IN 2018 AND BEYOND

11:45 am – 1 pm

**Spring Hill Suites
Charlotte Uptown**

Panel:

- **Chaz Beasley, NC State Representative, District 92**
- **Brandon Newton, SC State Representative, District 45**
- **Chris Turner, Chair, Mecklenburg County Republican Party; CCYP Past Chair**

Moderator: Kiara Harlow, Chair, CCYP

AFTERNOON KEYNOTE: LEADERSHIP IN YOUR COMMUNITY *[AUDITORIUM]*

Presented by Robinson Bradshaw and Magellan Society (Young Professionals of the World Affairs Council of Charlotte)

1:15 pm

**UNC Charlotte
Center City
Charlotte Uptown**

Introduction: Amanda Pickens Nitto, Attorney, Robinson Bradshaw; Vice Chair, CCYP

Dianne Chipps Bailey, Managing Director, National Practice Executive – Nonprofit Consulting, U.S. Trust (Bank of America Private Wealth Management)



AFTERNOON CONCURRENT SESSIONS

INTRO TO NONPROFIT BOARDS: HOW TO BE AN IMPACTFUL VOLUNTEER LEADER

Facilitated by TIAA and Arts & Science Council

ROOM 804

2:15 – 3:15 pm

Introduction: Vidya Prabhakar, Assistant Director of Graduate Student Services, UNC Charlotte, Belk College of Business

Panel:

- **Jarian Kerekes, Senior Director of Corporate Social Responsibility, TIAA**
- **Emily Kupsky, Manager, Corporate Social Responsibility, Sealed Air; CCYP Board Member**
- **Betsy Mack, Director of Corporate Social Responsibility and the Charlotte Hornets Foundation, Charlotte Hornets; CCYP Board Member**
- **Symone McGee Flemming, Senior Program Director, High School Initiatives, YMCA of Greater Charlotte; CCYP Board Member**

Moderator: Katherine Mooring, SVP of Community Investment, Arts & Science Council

BEING AN INCLUSIVE LEADER: HOW TO CHAMPION ACCESS, INCLUSION AND EQUITY FOR COMMUNITY CHANGE

Facilitated by Novant Health and Center For Intentional Leadership

ROOM 805

Introduction: Nicholas Sullivan, Vice President, Stroke & Neurosciences, Novant Health

Inclusive leaders recognize that creating a welcoming environment where everyone has a voice and a sense of belonging is key to creating impactful and sustainable change. In this experiential session, participants will explore how to harness access, inclusion and equity for enhanced community outcomes. Through dialogue with panelists and fellow attendees, this experience will inspire you to leverage your compassion and courage to empower others in all areas of your life.

Panel:

- **Patrice Funderburg, Founder and Chief Visionary, Educate to Engage, LLC; Board Member, Leading on Opportunity**
- **Rich Robles, Senior Director, Diversity & Inclusion, Novant Health**
- **Elliott Royal, Food Access Coordinator, Mecklenburg County**

Moderator: Jon Davis, Consultant, Center for Intentional Leadership

MAKING A DIFFERENCE: HOW TO CONNECT YOUR PASSION TO YOUR PURPOSE

Facilitated by Apparo

ROOM 806

With so many ways to “give back” and limited resources, it can be hard to know how to best contribute your knowledge and skills to advancing the ongoing work of local nonprofits. Join this discussion to explore various opportunities to serve as a community leader by giving your time, treasure

and talent to causes you care about. You will hear from panelists who have succeeded in connecting their passion with their purpose in their professional and personal lives. Whether you are new to community engagement or a seasoned volunteer/board member, you'll be inspired to begin, or continue, living a life of meaning and impact.

Introduction: Brad Brogdon, Project Architect, Gensler; CCYP Board Member

Panel:

- **Julie Campbell, Nonprofit Partnership Director, SHARE Charlotte**
- **DeAndrea Salvador, Founder and Chief Executive Officer, Renewable Energy Transition Initiative (RETI)**
- **Kobe Riley, Senior Program Director, YMCA of Greater Charlotte**

Moderator: Kim Lanphear, Moderator, Apparo

3:15 pm

CLOSE

FEEDBACK: PLEASE COMPLETE OUR SHORT SURVEY THAT WILL BE EMAILED SOON.

YP | LEADERSHIP convergence
CHARLOTTE CHAMBER YOUNG PROFESSIONALS

**Thank you for
attending the first ever
#YPLLeaderCon!**

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Robinson Bradshaw | Wake Forest MBA, Charlotte Center