



PARTNER MEMBERSHIP

\$2,500 Annual Investment

The Charlotte Regional Business Alliance is a not-for-profit organization owned and operated by its investors. We enthusiastically collaborate to promote and advance the Charlotte region, creating opportunity, economic growth and prosperity for all.

The Charlotte Alliance's Partner membership is designed for businesses who want to contribute toward making a positive impact on their community and reap greater benefits of membership as a result. Offering high-level executive exposure, becoming a Partner provides your company a guided experience into our investor network.

In addition to the benefits found at the Engage level, Partner companies can tap into the minds of our award-winning business data analytics team for an annual customized research consultation. As a Partner you can expect opportunities for executive engagement on a frequent basis through exclusive access to invitation only events like Investor Receptions and Regional Economic Development Talks. Specific details are further outlined below.

BENEFITS INCLUDE:

- **Investor Receptions**
These high-level networking events offer your company representative the opportunity to meet new and existing investor level members. These meetings are held quarterly from 5:30 - 7:00 p.m. at various locations in Charlotte. You can expect to hear an update on the Charlotte region and the current status of the Charlotte Alliance at each meeting.
- **Regional Economic Development Talks**
Invitations to attend quarterly events where topics of economic interest are revealed and discussed.
- **Services of an Alliance Staff Liaison**
Pairing up with an Investor Relations Manager applies a strategic approach to your engagement. A concierge of sorts - your single point of contact can assist with navigating and maximizing your investment experience.
- **Business Analytics and Data**
Our award-winning business data analytics team will provide one research consultation per year. This can include demographics reporting or a targeted business list within a specific geography, industry, employee range and/ or other details.
- **Advertising Credit**
Receive a 20% discount on all advertising products purchased within 60 days of joining. For information on how to take advantage of this offer, contact our team at invest@charlotteregion.com.
- **Online Investor Directory & Logo**
Listing, logo and a link to your website in our online directory at charlotteregion.com, which has 1.3 million unique visitors per year. Contact Jessica Foushee at jfoushee@charlotteregion.com to update your contact information.
- **Share Your News**
Promote your new hires, awards, new product offerings, expansions and other news in our online newsroom. Add news@charlotteregion.com to your company's media list.
- **Certificates of Origin**
Discounted Certificates of Origin, documents required for international shipping. For additional information, contact the front desk at frontdesk@charlotteregion.com.
- **Mobile App Discounts**
Our discount program allows investors to offer and take advantage of offers from fellow investor companies. Download the mobile app today to start taking advantage of the savings.
- **Events Calendar**
Post your events and view information on business events throughout the Charlotte region hosted by fellow chamber investors at charlotteregion.com/membercalendar.
- **Office Depot**
The Charlotte Alliance's partnership with Office Depot combines the purchasing power of chambers across the country to offer our members steep discounts on commonly purchased office products. Contact Audrey Rowe at arowe@charlotteregion.com for benefit specifics.
- **The Region's Largest Business Network**
Whether you choose to network in person, online or a combination of both, the Charlotte Alliance offers it all. If you'd like to become more engaged, consider joining one of our many neighborhood chapters, industry councils, or public policy committees. For those who prefer online networking, check out our LinkedIn members-only group and visit charlottechamber.com/getsocial.
- **Mailing Labels**
Exclusive opportunity to purchase mailing labels of Charlotte Alliance investors. Contact Jessica Foushee at jfoushee@charlotteregion.com for pricing specifics.