



DIVERSITY PARTNER MEMBERSHIP

\$250 Annual Investment

The Charlotte Regional Business Alliance is a not-for-profit organization owned and operated by its investors. We enthusiastically collaborate to promote and advance the Charlotte region, creating opportunity, economic growth and prosperity for all.



BENEFITS INCLUDE:

- Advertising Credit**
 Receive a 20% discount on all advertising products purchased within 60 days of joining. For information on how to take advantage of this offer, contact our team at invest@charlotteregion.com.
 - Online Investor Directory & Logo**
 Listing, logo and a link to your website in our online directory at charlotteregion.com, which has 1.3 million unique visitors per year. Contact Jessica Foushee at jfoushee@charlotteregion.com to update your contact information.
 - Share Your News**
 Promote your new hires, awards, new product offerings, expansions and other news in our online newsroom. Add news@charlotteregion.com to your company's media list.
 - Certificates of Origin**
 Discounted Certificates of Origin, documents required for international shipping. For additional information, contact the front desk at frontdesk@charlotteregion.com.
 - Mobile App Discounts**
 Our discount program allows investors to offer and take advantage of offers from fellow investor companies. Download the mobile app today to start taking advantage of the savings.
 - Events Calendar**
 Post your events and view information on business events throughout the Charlotte region hosted by fellow chamber investors at charlotteregion.com/membercalendar.
 - Office Depot**
 The Charlotte Alliance's partnership with Office Depot combines the purchasing power of chambers across the country to offer our members steep discounts on commonly purchased office products. Contact Audrey Rowe at arowe@charlotteregion.com for benefit specifics.
 - The Region's Largest Business Network**
 Whether you choose to network in person, online or a combination of both, the Charlotte Alliance offers it all. If you'd like to become more engaged, consider joining one of our many neighborhood chapters, industry councils, or public policy committees. For those who prefer online networking, check out our LinkedIn members-only group and visit charlottechamber.com/getsocial.
 - Mailing Labels**
 Exclusive opportunity to purchase mailing labels of Charlotte Alliance investors. Contact Jessica Foushee at jfoushee@charlotteregion.com for pricing specifics.
- In addition to the above benefits, your membership in the Charlotte Regional Business Alliance also supports:**
- The work of our economic development team, which focuses on the recruitment, relocation and retention of businesses to the Charlotte region.
 - The work of our Public Policy team who monitor all of the local governing bodies including city council, county commission and the school board.
 - The work of our member engagement team in the areas of diversity, strategic partnerships and inclusion groups.