



BOARD OF ADVISORS MEMBERSHIP

\$5,000 Investment

The Charlotte Chamber is a not-for-profit organization owned and operated by its investors. Our mission is to connect, innovate and grow opportunity for all who do business in Charlotte.

As the number one advocate for Charlotte business, we work every day to create the nation's best economy and quality of life for all Charlotteans. By joining our network, your investment supports this important work.

The Charlotte Chamber's Board of Advisors was established to provide an additional leadership base for our Board of Directors. Charlotte is fortunate to have a high number of CEOs and executives who are actively involved in the chamber, business life and the community.

A Board of Advisors membership demonstrates a company's commitment to Charlotte and provides the member with the opportunity to assist the chamber's Board of Directors in making critical policy decisions.

BENEFITS INCLUDE:

- **Board of Advisors Meeting**

Invitation to four Board of Advisors meetings, each of which deals with current business and community issues and attracts more than 100 of the chamber's top business leaders. Meetings begin at 3:30 p.m. Receptions follow from 5 to 6 p.m.

- **Board of Advisors Welcome**

Invitation to our quarterly Board of Advisors Welcome events where current board members welcome new Board of Advisor investors in a high-level cocktail reception. This reception will begin at 5:30 p.m.

- **Inter City Visit**

Invitation to join more than 130 executives, government and media at this high-level annual event. Travel with us to another city to learn best practices on economic growth, education, energy, health care, transportation, the arts and more! The Charlotte Chamber has been conducting this three-day trip for more than 58 years. The 2018 Inter City Visit will be to Atlanta, Georgia on June 20th-22nd and will be led by Chamber Chair Kendall Alley, of Wells Fargo.

- **Fall Planning Retreat**

Invitation to join more than 140 executives and chamber staff as we develop the chamber's Program of Work for the upcoming year. This 24-hour retreat offers unparalleled high-level networking and opportunities to get more deeply involved. The 2018 Fall Planning Retreat, led by incoming Chamber Chair Jesse Cureton of Novant Health, will be held on September 27th-28th at the Ballantyne Resort.

- **Economic Outlook Conference**

Invitation to this annual luncheon features Charlotte's best economic thinkers who provide a recap of the current year and give their economic forecasts for the coming year. It typically draws more than 600 attendees. The 2017 Economic Outlook Conference will be at the Charlotte Convention Center on Monday, December, 17th from 12:30p.m. to 2p.m.

- **Services of a Chamber Staff Liaison**

A single point of contact to serve your investment. Pairing our most dedicated investors with an Investor Relations Manager applies a strategic approach to maximizing your experience.

- **The Growth Report**

An advance, electronic copy of our quarterly Growth Report featuring companies that have announced relocations or expansions.

- **Business Analytics and Data**

Our award-winning business data and analytics team will provide one research consultation per year. This can include demographics reporting or a targeted business list within a specific geography, industry, employee range and/ or other detailed criteria to serve as helpful leads in expanding your business. You also receive the following databases in Excel format: Major Employers Directory, Manufacturers Directory and our International Review Directory. Also included in Excel format are the last four quarters of the New and Expanded Business Report as well as other valuable market research published by our business analytics and data team.

- **Investor Spotlight**

Your bio and headshot will appear in the Investor Spotlight page on our website for three months.

- **Economic Growth "EG" Talks**

Invitations to Economic Growth talks where topics of economic interest are revealed and discussed.

- **Economic Growth News**

An invitation to major economic growth news conferences where company relocations and large expansions are announced. These announcements are frequently attended by the mayor and the governor.

- **Advertising Credit**

\$500 advertising credit on an ad valued at \$1,000 or more within 60 days of joining. For information on how to take advantage of this offer, contact our team at Invest@charlottechamber.com.

- **Golf Privileges**

Receive golf privileges at NorthStone Country Club. Members - \$50, Tuesday through Friday (includes cart) Guests - \$58, Tuesday through Friday (includes cart). Book tee times three days in advance by contacting the Golf Shop at 704.948.4286, ext. 232.

- **Share Your News**

Promote your new hires, awards, new product offerings, expansions and other news in our online newsroom. Add news@charlottechamber.com to your company's media list.

[MORE »](#)



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- [Online Investor Directory Listing](#)

Listing and a link to your website in our online directory at charlottechamber.com, which has 1.3 million unique visitors per year. Contact Jessica Cooke at jcooke@charlottechamber.com to update your contact information.

- [Certificates of Origin](#)

Discounted Certificates of Origin, documents required for international shipping. For additional information, contact the front desk at frontdesk@charlottechamber.com.

- [Chamber Mobile App Discounts](#)

Our discount program allows investors to offer and take advantage of offers from fellow investor companies. Download the mobile app today and start taking advantage of the savings.

- [Office Depot](#)

The Charlotte Chamber's partnership with Office Depot combines the purchasing power of chambers across the country to offer our members steep discounts on commonly purchased office products. Contact Audrey Rowe at arowe@charlottechamber.com for benefit specifics.

- [The Region's Largest Business Network](#)

Whether you choose to network in person, online or a combination of both, the Charlotte Chamber offers it all. If you'd like to become more engaged, consider joining one of our many neighborhood chapters, industry councils, or public policy committees. For those who prefer online networking, check out our LinkedIn members-only group and visit charlottechamber.com/getsocial.

- [Events Calendar](#)

Post your events and view information on business events throughout the Charlotte region hosted by fellow chamber investors at charlottechamber.com/membercalendar.

- [Mailing Labels](#)

Exclusive opportunity to purchase mailing labels of Charlotte Chamber investors. Contact Jessica Cooke at jcooke@charlottechamber.com for pricing specifics.