



ALLY MEMBERSHIP

\$5,000 Annual Investment

The Charlotte Regional Business Alliance is a not-for-profit organization owned and operated by its investors. We enthusiastically collaborate to promote and advance the Charlotte region, creating opportunity, economic growth and prosperity for all.

The Ally membership was established for businesses who are committed to making a positive impact on their community through executive engagement. Not only are the companies investing at this level committed, their leadership supports and guides our work in your community.

Becoming an Ally provides your company a guided experience into a deeply established investor network of over 300 engaged leaders. Building on the benefits found at the Partner level, Ally representatives receive exclusive invitations to participate in two executive travel opportunities used to help shape the direction of our organization. With this investment engagement opportunities are more frequent and offer higher-caliber experiences. Specific details are further outlined below.

BENEFITS INCLUDE:

- **Investor Quarterly Meetings**

Hear from community leaders, discuss current business topics and network with more than 100 of the Alliance's top business leaders. Meetings begin at 3:45 p.m. and a reception follows from 5 to 6 p.m.

- **Investor Receptions**

These high-level networking events offer your company representative the opportunity to meet new and existing investor level members. These meetings are held quarterly from 5:30 - 7:00 p.m. at various locations in Charlotte. You can expect to hear an update on the Charlotte region and the current status of the Charlotte Alliance at each meeting.

- **Intercity Visit***

Join more than 120 business and civic leaders as we travel to Pittsburgh, Pennsylvania for the 65th annual Intercity Visit. Major pillars of the trip will focus on transportation and infrastructure, talent development and workforce training, as well as economic development and entrepreneur growth. Held on June 12-14th the trip will be led by 2019 Alliance Chair, Jesse Cureton of Novant Health along with trip co-chairs.

- **Fall Planning Retreat***

This executive planning retreat offers its more than 130 attendees a hands-on approach to curating our Program of Work for the upcoming year. The 24-hour high-impact thought leadership opportunity will be led by incoming Alliance Chair Jennifer Weber of Lowe's and held in the Fall of 2019.

- **Economic Outlook Conference***

Invitation to this annual luncheon features Charlotte's best economic thinkers who provide a recap of the current year and give their economic forecasts for the coming year. It typically draws more than 500 attendees. The 2019 Economic Outlook Conference will be held at the Charlotte Convention Center in early December from 12:30p.m. to 2p.m.

- **Regional Economic Development Talks**

Invitations to attend quarterly events where topics of economic interest are revealed and discussed.

- **Services of an Alliance Staff Liaison**

Pairing up with an Investor Relations Manager applies a strategic approach to your engagement. A concierge of sorts- your single point of contact can assist with navigating and maximizing your investment experience.

- **The Growth Report**

An advance, electronic copy of our quarterly Growth Report featuring companies that have announced relocations or expansions.

- **Business Analytics and Data**

Our award-winning business data and analytics team will provide one research consultation per year. This can include demographics reporting or a targeted business list within a specific geography, industry, employee range and/ or other detailed criteria to serve as helpful leads in expanding your business. You also receive the following databases in Excel format: Major Employers Directory, Manufacturers Directory and our International Review Directory. Also included in Excel format are the last four quarters of the New and Expanded Business Report as well as other valuable market research published by our business analytics and data team.

- **Investor Spotlight**

Welcome to our executive network. We'd like to let everyone know you're here. For the first three months of your investment your headshot and brief bio will appear in the Investor Spotlight page of our website.

- **Advertising Credit**

\$500 advertising credit on an ad valued at \$1,000 or more within 60 days of joining. For information on how to take advantage of this offer, contact our team at Invest@charlotteregion.com.

* Indicates additional expense for registration.

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ALLY MEMBERSHIP (cont.)

- [Online Investor Directory & Logo](#)

Listing, logo and a link to your website in our online directory at charlotteregion.com, which has 1.3 million unique visitors per year. Contact Jessica Foushee at jfoushee@charlotteregion.com to update your contact information.

- [Share Your News](#)

Promote your new hires, awards, new product offerings, expansions and other news in our online newsroom. Add news@charlotteregion.com to your company's media list.

- [Events Calendar](#)

Post your events and view information on business events throughout the Charlotte region hosted by fellow chamber investors at charlotteregion.com/membercalendar.

- [The Region's Largest Business Network](#)

Whether you choose to network in person, online or a combination of both, the Charlotte Alliance offers it all. If you'd like to become more engaged, consider joining one of our many neighborhood chapters, industry councils, or public policy committees. For those who prefer online networking, check out our LinkedIn members-only group and visit charlottechamber.com/getsocial.

- [Office Depot](#)

The Charlotte Alliance's partnership with Office Depot combines the purchasing power of chambers across the country to offer our members steep discounts on commonly purchased office products. Contact Audrey Rowe at arowe@charlotteregion.com for benefit specifics.

- [Mailing Labels](#)

Exclusive opportunity to purchase mailing labels of Charlotte Alliance investors. Contact Jessica Foushee at jfoushee@charlotteregion.com for pricing specifics.

- [Certificates of Origin](#)

Discounted Certificates of Origin, documents required for international shipping. For additional information, contact the front desk at frontdesk@charlotteregion.com.

- [Mobile App Discounts](#)

Our discount program allows investors to offer and take advantage of offers from fellow investor companies. Download the mobile app today to start taking advantage of the savings.