



The Charlotte Alliance South Chapter will host the annual Picnic at SouthPark, an outdoor lunchtime gathering filled with fun, food and entertainment that is a “must attend”! Join us at SouthPark’s Symphony Park Tuesday, May 7, 2019, from 11:30 a.m. to 1:30 p.m. 600 people attended and participated in this event in 2018! This is your chance to market to the SouthPark and Southwest business communities!

Power will be provided for corporate sponsors upon request.

Please direct all inquires to Audrey Rowe: arowe@charlotteregion.com
Send completed forms to Katie Tanner: ktanner@charlotteregion.com

No refunds. Payment must be received prior to receiving logo and company name recognition on marketing materials. Sponsorship may sell out without warning.

STRATEGIC MARKETING OPPORTUNITIES:

CONNECT.

- Network with neighboring industry peers
- Meet key decision makers

INNOVATE.

- Visionary speakers
- Take ideas to action in your business' backyard

GROW.

- Learn "how-to" strategy from *your* industry leaders
- Broaden brand visibility & create unique impressions



PRESENTING
(INDUSTRY EXCLUSIVE - LIMIT 3)

PICNIC PARTNER

SPONSORSHIP BENEFITS

Recognition on all printed event marketing materials (event banner, promotional signage, and flyers)	Logo	Logo
Verbal recognition throughout event from entertainment stage	●	●
Exhibit table(s) at event	2	1
Complimentary admission tickets	10	5
Recognition on flyers/signage at SouthPark Mall and SouthPark property	Logo	Logo
Verbal recognition at South Chapter luncheons leading up to event	●	
Inclusion in Picnic at Southpark promotional video	●	
Inclusion in sponsored Facebook ads	●	

MEMBER INVESTMENT

\$1,500

\$1,000

NON-MEMBER INVESTMENT

\$2,000

\$1,500

PLEASE PROVIDE YOUR TWITTER OR OTHER PREFERRED SOCIAL MEDIA HANDLE AND SEND A PROMOTIONAL IMAGE:

CONTACT NAME

PHONE | EMAIL

COMPANY NAME AS IT SHOULD APPEAR ON MARKETING MATERIALS

ADDRESS

CITY

STATE

ZIP CODE

METHOD OF PAYMENT:

CHECK (Payable to Charlotte Chamber) BILL MY (Circle one) MC VISA AMEX

EXACT NAME ON CARD

ACCOUNT NUMBER

EXPIRATION DATE

SECURITY CODE

BILLING ADDRESS (If different from above)

CITY

STATE

ZIP CODE

SIGNATURE