



PARTNER

MINIMUM **\$2,500**

The Alliance's Partner investment is designed for companies who want to contribute to furthering our mission while staying informed and focused on business development. Becoming a Partner provides your company a guided experience into our investor network.

As a Partner you can expect opportunities for executive engagement through Investor Quarterly Receptions and Regional Economic Development Talks. These invitation only events will provide access to expand your professional network and stay informed on the regional economy. You'll also have access to our economic research white papers and databases through the online Investor Portal.

ALLY

MINIMUM **\$5,000**

The Ally level was established for businesses who are committed to making a positive impact on their community through executive engagement. Not only are the companies investing at this level eager to engage, their leadership supports and guides our work in the region.

Ally investors have access to regional economic insights and meaningful executive engagement on a frequent basis. The cadence of opportunities is designed for you to build lasting relationships within our investor network of over 300 executive leaders. It's here that you're offered the ability to participate in building our Annual Plan at the Fall Planning Retreat and to travel with us as we're Exploring Economies.

CHAMPION

MINIMUM **\$10,000**

Understanding that hard work is easier done together, your company believes in the prosperity of the diverse communities that make our region and is devoted to our success. Your vested interest in seeing our region succeed is visible through your leadership support and guidance around fulfilling the work of our mission.

You and your company are celebrated investors with invitations to participate and attend exclusive events throughout the year, which includes our Annual Meeting & Citizens of the Carolinas VIP Reception.

LEADER

MINIMUM **\$20,000**

Achieving results requires great Leaders! You represent our region's most committed business minds--the change makers who ensure that our community prospers by contributing your time, talent and resources to the collaborative effort of growing our region.

This investment is the perfect pairing between investor access and sponsorship visibility. It offers our highest caliber network AND a \$10,000 sponsorship spend to be allocated around the offerings of your choice across our portfolio. Leaders are uniquely positioned to elevate their company's expertise while simultaneously growing their brand.

VISIONARY

MINIMUM **\$50,000**

The region's top strategic minds unite at the Visionary level. As the name suggests, Visionaries are investors who, through experience, can help provide direction for the Alliance and Charlotte region as a whole. You are some of Charlotte's most passionate businesses, and you're determined to see our community grow and prosper.

Your investment fuels our mission through executive representation on our governing body, The Board of Trustees. Similarly to the design of our Leader level, Visionary investors have the option to resource \$40,000 of their investment minimum toward sponsorship opportunities. Those who invest at this level are highly visible in all aspects of our organization. The servant leadership of your executive team propels the success of our mission and thus our region.



INVESTOR ACCESS 2020

	VISIONARY \$50,000	LEADER \$20,000	CHAMPION \$10,000	ALLY \$5,000	PARTNER \$2,500
Online Investor Directory Listing	●	●	●	●	●
Access to post business events on the online Investor Events Calendar	●	●	●	●	●
Access to Alliance investor direct mail information *Available on printed labels by purchase	●	●	●	●	●
Services of a Business Development Liaison *A concierge of sorts - your single point of contact can assist with navigating and maximizing your investment experience	●	●	●	●	●
Business Analytics and Data Package *Includes white papers & associated databases upon login to the investor portal: Major Employers, Technology, Logistics & Distribution, International Business, Healthcare, Manufacturing and Demographics by Zip Code	●	●	●	●	●
Invitation to attend Regional Economic Development Talks	●	●	●	●	●
Invitation to attend Investor Quarterly Receptions	●	●	●	●	●
Complimentary economic research consultation *Limited in scope to include demographics reporting or a targeted business list within a specific geography, industry, employee range and/or other detailed criteria to serve as helpful leads in expanding your business	●	●	●	●	●
Receive an advance electronic copy of The Growth Report *Features companies that have announced relocations or expansions	●	●	●	●	
Invitation to attend Investor Quarterly Meetings	●	●	●	●	
Invitation to attend Exploring Economies: Austin *Additional registration expense required to attend	●	●	●	●	
Invitation to attend the Fall Planning Retreat *Additional registration expense required to attend	●	●	●	●	
Invitation to attend the Economic Outlook Conference *Additional registration expense required to attend	●	●	●	●	
Complimentary Annual Meeting & VIP Reception registration	2	1	1		
Invitations to exclusive donor development & stewardship events	●	●	●		
Includes revenue to be allocated to sponsorship opportunities *Requires a minimum dues investment of \$10,000	●	●			
Includes nomination for executive representation on the Board of Trustees *This exclusive group of volunteer leaders serve as the organization's governing board. Together with our Executive Committee, the Board of Trustees helps guide the direction and goals of the organization	●				