



2019 ATRIUM HEALTH | HEALTHY CHARLOTTE AWARD

The 2019 Atrium Health, Healthy Charlotte Award recognizes innovative practices and behaviors that encourage, support and celebrate healthy habits and behavioral changes. We believe the experiences shared and benefits realized through promoting healthy lifestyles by Charlotte area businesses have the power to inspire other area businesses to do the same.

AWARD PRESENTATION

Alliance Health Care Summit April 25th, 8 a.m. – 3 p.m. at the Sheraton Charlotte

ENTRY FORM DEADLINE

Friday, March 15th no later than 5 PM

NOMINEE NOTES

The nomination form consists of one (1) essay and five (5) short answer categories.

Responses should be less than 100 words unless otherwise noted below.

Completed nomination forms should be emailed to Karen Price at kprice@charlotteregion.com.

All nominees should should protect the award presentation time on their calendars.

Nominee (Organization) Name:

Nominee (Organization) Address:

Nominee Website:

Nominee Primary Contact Name:

Nominee Primary Contact Email Address:

Nominee Office Phone Number:

Nominee Mobile Phone Number:

Healthy Initiative Name (if applicable):

Narrative:

Describe how your organization has embraced and promoted healthy initiatives in your workplace. Describe in detail the initiatives your organization has implemented. (Response: 400 words maximum)



Nomination Form Continued.....

Impact:

What was the most impactful component of your organization's initiative(s)? Please include both internal and external audiences (i.e., employees, community, etc.).

Innovation:

What was the primary challenge your organization faced when implementing your healthy initiative(s)?

How is your organization's initiative(s) considered innovative?

Influence:

How did your organization's initiative(s) serve as to influence your workplace and the community?

Engaging:

How did your organization engage with internal and external audiences through the development and implementation of the initiative(s)?

Leadership:

How did your organization exhibit a healthy leadership role within our community?

How is your organization committed to promoting and maintaining the healthy initiative?

Results:

What were the measureable results of your initiative(s)?

Please explain how you've used or plan to use any elements from the Healthy Charlotte Employer Toolkit (i.e., Walking Wednesdays, Try It! Tuesday, healthier food and beverage choices, Tobacco Prevention techniques, etc.).