



The 2020 Leadership Planning Retreat Series

THE OPPORTUNITY

Accelerating equitable economic growth in the Charlotte Region toward our North Star of a vibrant, innovative, and healthy economy for all.

FORWARD TOGETHER

In the new and changed environment, unity will get us farther faster. We'll listen, learn, and seek to understand why **business, people, and place** are the Charlotte Region's most valuable assets, and why investments in them are critical to realize our full potential.

THE WORK

We'll roll up our sleeves and get energized on strategies and actionable items the Charlotte Regional Business Alliance will take, starting in 2021, to accelerate equitable economic growth.

DETAILS

Three 2-hour virtual sessions occurring on consecutive Fridays—October 16, October 23, October 30—from 10am-12pm. Each session will be recorded and sent to registered attendees prior to the next session for review.





Leadership Planning Retreat Series Agenda

(agenda will be updated as additional details are finalized)

Thursday, October 15, 4 PM-5 PM

Virtual Reception – program welcome, wine tasting, networking

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Friday, October 16, 10 AM-12 PM

Session 1 **BUSINESS**: Accelerating Revitalization

Leader Insights: A Conversation Led by Gene Woods, President and CEO, Atrium Health

- **Mark Zandi**, Chief Economist, Moody's Analytics
- **John Connaughton**, Barings Professor of Financial Economics, Belk College of Business, UNC Charlotte
- **Heather Boushey**, President & CEO, Washington Center for Equitable Growth

CLT Alliance: Our Differentiated Role – Forward Together

- Accelerate Economic Revitalization through Business Growth

Q & A

Facilitated Breakouts: Insights for our Region and The Alliance

Session Wrap Up

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Friday, October 23, 10 AM-12 PM

Session 2 **PEOPLE**: Uniting on Racial Equity

Opening Keynote: Standing Up Against Racism

- **Tim Ryan**, U.S. Chairman, PwC and and Co-founder CEO Action for Diversity & Inclusion on the social, economic, and moral imperatives of diversity and inclusion within business

Leader Insights: Driving Racial Equity in the Business Community - Why it Matters

- Moderator, **Kieth Cockrell**, Executive VP, Bank of America
- The Honorable **Vi Lyles**, Mayor, City of Charlotte
- The Honorable **Keisha Lance Bottoms**, Mayor, City of Atlanta
- **Darius Adamczyk**, CEO, Honeywell



Leadership Planning Retreat Series Agenda

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Friday, October 23, Continued

CLT Alliance: Our Differentiated Role – Forward Together

- Drive Racial Equity in the Business Community

Facilitated Breakouts: Insights for Our Region and the Alliance

Session Wrap Up



Friday, Oct 30, 10 AM-12 PM

Session 3 **PLACE**: Transforming the Charlotte Region

Opening Keynote: Transformative Placemaking and Creating Inclusive Communities

- **Jennifer Vey**, Director, Anne T. and Robert M. Bass Center for Transformative Placemaking, Brookings Institution on why place matters and help public, private, and civic sector leaders understand that transformative place investments can generate widespread social and economic benefits

Leader Insights: Fundamentals to Place (individual remarks)

- Higher Education's Role in Building Community – **Dr. Sharon Gaber**, Chancellor, UNC Charlotte
- Growing Smarter: Investing in Equitable Infrastructure – The Honorable **Anthony Foxx**, Former US Secretary of Transportation and Former Mayor of Charlotte
- Building a City and Charlotte Moves – The Honorable **Harvey Gantt**, Former Mayor of Charlotte
- Creating Inclusive Innovation Ecosystems – **Tom Osha**, Senior Vice President, Innovation and Economic Development, Wexford

CLT Alliance: Our Differentiated Role – Forward Together

- Launch Coalition for a Better 2050 and Transform the Charlotte Region

Facilitated Breakouts – Insights for Our Region and The Alliance