

Sven Gerzer

Vice president, economic development / European & Indian sectors



Sven Gerzer's responsibilities as an economic recruiter are focused on foreign direct investment attraction from Europe and India as well as working with domestic projects. Services include client and project management, business location consulting and site selection, negotiation of financial incentives and transaction agreements, human resource development and recruiting, arranging professional services for investors, and interfacing between the investor and the state and local governments.

Mr. Gerzer joined the Charlotte Chamber in September 2012. Prior to joining the chamber, he held the post of director of the State of West Virginia European Office in Munich, Germany. He has worked in economic development for more than 13 years. He also served as vice president of the Council of American States in Europe, representing the interests of all American states in Europe with national, regional and local governments as well as industry associations. He is currently a board member of the German-American Chamber of Commerce North Carolina Chapter.

Companies that Mr. Gerzer has worked with in Charlotte include: Dimensional Fund Advisors, AIG, Convergys, Bürkert Fluid Control Systems, Ring Central, Kübler, Getzner, Octapharma and Flexi.

Mr. Gerzer is a native of Munich and holds a B.A. and an M.A. in International Studies from the University of South Carolina. He is fluent in German and English.

Sven F. Gerzer

Vice president economic development / European & Indian sector

Office: +1.704.378.1310

Mobile: +1.704.534.3112

sgerzer@charlottechamber.com

LinkedIn: de.linkedin.com/in/sgerzer

Twitter: twitter.com/cltecondev