

Rowan County is a dynamic, historical community located in the northern portion of the Charlotte metro region. Bisected by Interstate 85, Rowan County offers superior access to interstate highways, international and regional airports, and rail service. Nearly four million persons live within 60 miles of Rowan County — more than any other location in the Carolinas. Rowan County’s central location has fueled its growth and positioned it as an increasingly frequent choice for a diverse range of manufacturing, health, technology and logistics operations.



2018 TOTAL POPULATION
144,302

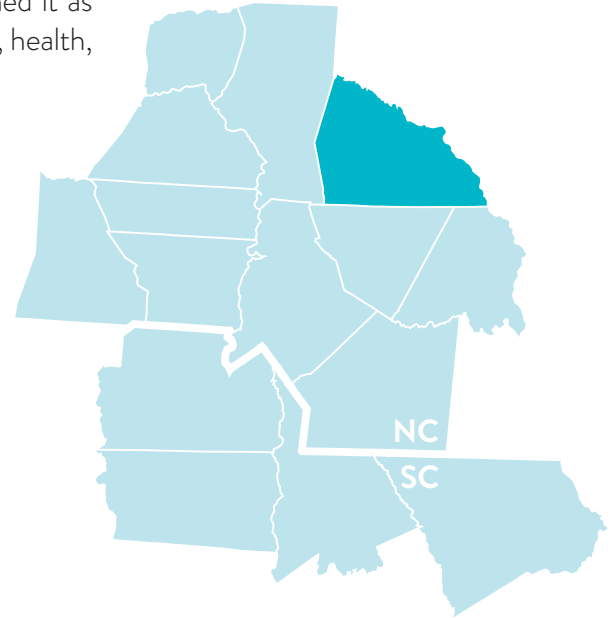
2023 PROJECTED POPULATION
148,251



2018 TOTAL HOUSEHOLDS
54,654

MEDIAN AGE
40.4

MEDIAN HOUSEHOLD INCOME
\$46,673




COUNTY INFORMATION

Sales Tax, General

State 4.75%
Local 2.25%

Accessibility

Nearest Major City Charlotte
Distance to Nearest Major City 42 miles
Nearest Commercial Airport RUQ
Runway Length 5,500 ft
Distance to Nearest Airport 0 miles
Nearest Interstate I-85
Distance to Nearest Interstate 0 miles
Nearest Deepwater Port Port of Charleston
Distance to Nearest Deepwater Port 247 miles
Foreign Trade Zone Accessibility Yes
Population within 50 mile radius, 2014 3,367,739

Development Capacity

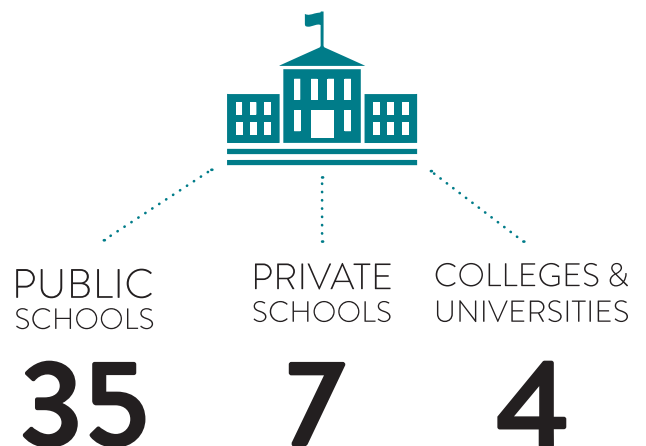
Wastewater Treatment Capacity Available Yes
Natural Gas Available Yes



EDUCATION

Educational Attainment, 2018

Population 25 and Older 100,381
High School Diploma 26%
Some College 22%
Associate’s Degree 11%
Bachelor’s Degree 13%
Graduate or Professional Degree 5%



Source: JobsEQ, 2018; ESRI, 2018



EMPLOYMENT, INCOME, & WAGES

Employment by Industry, 2018

Health Care

17%

Retail Trade

9%

Manufacturing

14%

Educational Services

8%

Total Employment, 16+ 53,237



ANNOUNCED JOBS & INVESTMENTS 2017-18

Jobs announced 373
Investments announced \$58M

Labor Force, 2018

Labor Force 66,990
Unemployment Rate 3.9%

2.4 MILLION
QUALIFIED WORKERS
IN A 60 MILE RADIUS

Source: JobsEQ, 2018; ESRI, 2018

Major Employers (non government/retail)

FOOD LION

Trade, Transportation, & Utilities
1,000+

DAIMLER

Manufacturing
1,000+

Rowan
REGIONAL MEDICAL CENTER

Health Care
1,000+

GILDAN

Manufacturing
500-999

SP Continental
Structural Plastics

Manufacturing
250-499

Income, 2018

Median Household Income: \$46,673 Per Capita Income: \$23,753

Average Annual Wages, 2018

Accommodation & Food Services.....	\$14,924
Administrative and Waste Services.....	\$30,381
Agriculture, Forestry, & Fishing	\$24,131
Arts, Entertainment, & Recreation.....	\$20,965
Construction	\$47,141
Educational Services.....	\$36,514
Finance & Insurance	\$61,486
Health Care & Social Assistance.....	\$48,125
Information	\$40,464
Management.....	\$91,623
Manufacturing	\$55,350
Professional, Scientific, & Technical Services	\$56,395
Public Administration	\$40,816
Real Estate, Rental & Leasing.....	\$41,144
Retail Trade	\$29,024
Transportation & Warehousing.....	\$48,457
Utilities.....	\$99,683
Wholesale Trade.....	\$46,426
AVERAGE ANNUAL WAGE.....	\$42,320

ROWANEDC
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SALISBURY, NC
Be an original.

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