

Nestled in the foothills of the beautiful Blue Ridge mountains at the center of two of the largest metropolitan areas in the Carolinas, Cleveland County, North Carolina is a gateway to Charlotte and Asheville. Located just 35 minutes from Uptown Charlotte and the Charlotte Douglas International Airport (CLT), Cleveland County provides a relaxed quality of life and small-town charm.



2018 TOTAL POPULATION  
**99,226**

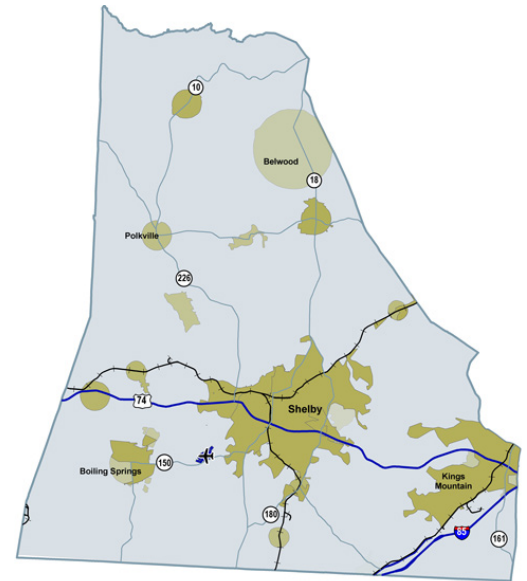
2023 PROJECTED POPULATION  
**100,077**



2018 TOTAL HOUSEHOLDS  
**38,937**

MEDIAN AGE  
**42.1**

MEDIAN HOUSEHOLD INCOME  
**\$40,781**



## COUNTY INFORMATION

### Sales Tax, General

State .....	4.75%
Local .....	2.25%

### Accessibility

Nearest Major City .....	Charlotte
Distance to Nearest Major City .....	45 miles
Nearest Commercial Airport .....	CLT
Runway Length .....	10,000 ft
Distance to Nearest Airport .....	38 miles
Nearest Interstate .....	I-85
Distance to Nearest Interstate .....	12 miles
Nearest Deepwater Port .....	Port of Charleston
Distance to Nearest Deepwater Port .....	251 miles
Foreign Trade Zone Accessibility .....	Yes
Employment within 60 mile radius, 2018 .....	2,218,170

### Development Capacity

Wastewater Treatment Capacity Available .....	Yes
Natural Gas Available .....	Yes



## EDUCATION

### Educational Attainment, 2018

Population 25 and Older .....	69,822
High School Diploma .....	29%
Some College .....	22%
Associate's Degree .....	12%
Bachelor's Degree .....	10%
Graduate or Professional Degree .....	7%



PUBLIC  
SCHOOLS

**30**

PRIVATE  
SCHOOLS

**2**

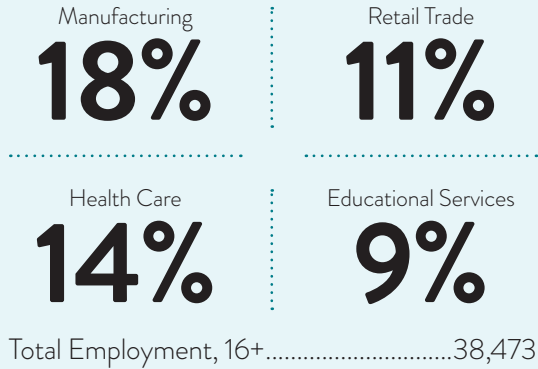
COLLEGES &  
UNIVERSITIES

**2**



## EMPLOYMENT, INCOME, & WAGES

### Employment by Industry, 2018




### ANNOUNCED JOBS & INVESTMENTS 2017-18

Jobs announced ..... 622  
Investments announced ..... \$362M

### Labor Force, 2018

Labor Force ..... 47,783  
Unemployment Rate ..... 4.1%

### CLEVELAND COUNTY vs NATIONAL AVERAGES

**15% COST OF LOWER LIVING** | **49% COST OF LOWER HOUSING**

Source: JobsEQ, 2018; ESRI, 2018

### Major Employers (non government/retail)



**Atrium Health**  
Education & Health Care  
1,000+



**Walmart**  
Trade, Transportation, & Utilities  
1,000+



**GARDNER-WEBB UNIVERSITY**  
Education & Health Services  
500-999

**HANES Brands Inc**  
Manufacturing  
500-999



**PPG**  
Manufacturing  
250-499

### Income, 2018

Median Household Income: \$40,781 | Per Capita Income: \$22,229

### Average Annual Wages, 2018

Accommodation & Food Services.....	\$14,689
Administrative and Waste Services.....	\$27,579
Agriculture, Forestry, & Fishing.....	\$29,001
Arts, Entertainment, & Recreation.....	\$12,255
Construction.....	\$47,363
Educational Services.....	\$34,737
Finance & Insurance.....	\$50,231
Health Care & Social Assistance.....	\$43,337
Information.....	\$75,531
Management.....	\$51,267
Manufacturing.....	\$54,567
Professional, Scientific, & Technical Services.....	\$50,036
Public Administration.....	\$39,139
Real Estate, Rental & Leasing.....	\$34,914
Retail Trade.....	\$26,916
Transportation & Warehousing.....	\$41,978
Utilities.....	\$110,579
Wholesale Trade.....	\$44,809
<b>AVERAGE ANNUAL WAGE.....</b>	<b>\$38,901</b>



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